

Frank E. Schooley

Past President, National Association of Educational Broadcasters (5 times)
Former Member, Joint Council on Educational Television
Director of University Broadcasting, University of Illinois
Manager, WILL-AM-FM-TV
Associate Professor, College of Journalism and Communications, U. of I.:
Teaching: Radio-Television Station Management
Radio and Television Regulations

Consultation: For special ETV International Study for Ford Foundation (1955)

Has managed the University's AM radio station, for the most part, since 1929; the FM station since its establishment in 1941; the TV station since its establishment in 1955. WILL-AM-FM-TV are operated by the University of Illinois as non-commercial, educational stations.

Biographical Data

- Past president of the University of Illinois chapter of the American Association of University Professors (1953-54)
- NAEP Fellow, 1949, 1950, 1953, and 1957.
- Member, City Council of Champaign, Illinois, 1959
- President, Illini Publishing Company, Urbana
- Past president, Illinois State Exchange Clubs
- Member, Board of Directors, Champaign County Chapter, American Red Cross
- Member, Inter-Club Council, Champaign-Urbana
- Member, Kappa Tau Alpha, Sigma Delta Chi, Association for Education in Journalism, N.A.E.B., A.A.U.P., and Alpha Chi Rho.
- Republican
- Married in 1937 to Eleanor Brown
- Six children

14 Gregory Hall
Urbana, Illinois

June 9, 1960

Mr. Vincent Checchi, President
The Checchi Company
Suite 800
1612 K Street, N.W.
Washington 6, D. C.

Dear Mr. Checchi:

At Dr. Skornia's request I am enclosing one page summaries of the educational and professional backgrounds of several of the people Dr. Skornia contacted in connection with possible overseas consultation work.

In most cases we have condensed the information received from the people concerned, eliminating information of marginal value and generally deleting lengthy lists of articles written, in order that each summary might be put on one sheet in a fairly consistent form. Naturally, if the need arises we can supply the deleted information or, where deemed advisable, seek more detailed information from the people themselves.

There will be more of these coming in perhaps and we will handle them in the same way and forward them to you. If you have any questions about any of these, please let us know.

Sincerely,

Harold E. Hill
Administrative Vice President

HEH:jl
Enclosures

HERP, EDWARD L.

Program Manager, WQED, WQEX, Pittsburgh, Pennsylvania

B.S. Degree, Speech School, Northwestern University, Evanston, Illinois (1946-1949)

Experience:

Producer-Director, WKRC-TV, Cincinnati, Ohio (1950-1952)

Producer-Director, WJW-TV, Cleveland, Ohio (4/52-2-57)

Program Manager/Film Director, WJW-TV, Cleveland, Ohio (3/57-7/59)

Program Manager - WQED/WQEX, Pittsburgh, Pennsylvania (7/59 to present)

Head of TV and Radio School for Cincinnati Conservatory of Music; Instructor of TV Production and Directing Courses. (1951-1952)

Instructor of TV Production and Directing at Boyd Heath TV Arts Studio, Cleveland, Ohio (Training for professional talent) (1954-1955)

Instructor of TV Production and Directing at Penn College, Cleveland, Ohio (1956-1957)

Special Guest Instructor for TV Seminar, Western Reserve University, Cleveland, Ohio (1958-59)

Community Relations Experience:

Member of Public Relations Committee, Cleveland Council, Boy Scouts of America;

Chairman of Promotion Committee, Explorer Scouts, Cleveland Council.

Assistant Chairman, Red Cross Blood Bank for the Broadcasting Industry, Cleveland, Ohio

Discussion Leader, Great Issues in Education, Great Books Foundation

Active member of Albion Elementary PTA, North Royalton, Ohio

Active member of Evergreen Elementary PTA, Monroeville, Pennsylvania

Speaker for various groups

Associated with North Royalton Methodist Church; choir, official board, Sunday School Teacher

Military Experience:

(1942-1946) Communications Officer, Radio, AM & FM, VHF

Rank: Captain, Army Air Corps

Overseas: European Theater 2 years

Copied at NAEB Headquarters

6-9-60

jl

REMLEY, FREDERICK M. JR.

Technical Director, Broadcasting Service, University of Michigan, Ann Arbor
B.S. in physics in 1951 from the University of Michigan
Born May 29, 1929

Experience:

Worked as an undergraduate in the University of Michigan Speech Department as technical director for speech Department Radio, installed their radio studios in Angell Hall
1951 (summer) worked as transmitter and studio engineer for WQMI AM and FM in Dearborn, Michigan
1951-52 continued graduate work at the University of Michigan
1952 appointed full time in Broadcasting Service-Television
1953 under his direction, completely equipped TV studios were installed
1958 planned and supervised the Medical Center closed circuit instructional color TV installation
1959 directed the installation of the closed circuit instructional TV studio for the English Language Institute
1959 appointed Technical Director of the University of Michigan Broadcasting Service; encompasses all phases of University television and radio, including University's FM radio station, WUOM

Copied at NAEB Headquarters

6-9-60

J1

DEMPSEY, WILLIAM C.

General Manager, WOED & WOEX (TV), Pittsburgh 13, Pennsylvania
M.A., University of Iowa, Iowa City, 1947
A.B., Augustana College, Illinois, 1941
Work for Ph.D. completed at Stanford

Experience:

Assistant Professor, instructor or lecturer for:

University of Nebraska (1947-1950)

San Francisco State College (1950-1952)

Stanford University (1951-1958)

Formerly, program manager, production manager, educational director, respectively
for KPIX-TV, Westinghouse Broadcasting Co. station CBS in San Francisco (1952-1958)
General Manager for two ETV stations in Pittsburgh, Pennsylvania (1958-to present)

International Professional Experience:

U.S. Delegate, First UNESCO Work-Study course on Education and Cultural Television,
(12 nations), London, Month of July, 1954

Field study of status of TV (for Television magazine) during April-May, 1956 in London,
Rome, Paris

Television Cultural Exchange Project for French Government Tourist Office, month of
June, 1958, in Brussels, Paris, and environs.

Delegate-at-large, U.S. Commission for UNESCO, "Culture of the Americas." Denver,
Colorado, October, 1959

BRUGGER, JOHN R.

Chief Engineer, Washington County Closed-Circuit Television, Hagerstown, Maryland
A.B., Nebraska State Teachers College, Wayne, Nebraska (1940)

Experience:

18 years in Radio-TV (Educational) Communications
3 years teaching Communications, Army Air Forces Officers School
11 years as Chief Engineer, University of Illinois Broadcasting services (AM, FM, TV) Urbana
4 years as Chief Engineer, Washington County Schools
Technical Consultant (TV Specialist) for Queens College, Queens, New York; North Texas
State College, Denton, Texas; Dave Chapman Associates, Industrial Design, Chicago,
Illinois; Airborne Television Project, Purdue University, Lafayette, Indiana; U.S.
Office of Education, Mass Media, Washington, D.C.
Director, Title VII, N.D.E.A. Contract (awarded to the Board of Education, Hagerstown,
Maryland, terminating July 1, 1960
Author, Technical Papers for American Institute of Electrical Engineers and Society
of Motion Picture Television Engineers

Professional Background:

Post Graduate Study-Communications, American University, Washington, D. C.
Registration, Professional Engineer, State of Maryland pending
Associate Member, American Institute of Electrical Engineers
Member (Individual) National Association of Educational Broadcasters
Member, Engineering Committee, National Association of Educational Broadcasters
Radiotelephone First Class License, Federal Communications Commission (Licensee for 15 years)

EMERY, WALTER B.

Professor in the TV, Radio and Film Department, College of Communication Arts, Michigan State University; teaching broadcasting regulations and responsibilities, Radio and TV Education, and International Broadcasting, serve as graduate students' advisor, to those majoring in mass media.

Experience:

Directorship of Educational radio Station WWAD

Professorships at Oklahoma, Ohio State Universities and teaching experience in radio at Oklahoma University while completing law degree, and work with educational radio Station WHA while completing requirements for Ph.D.

1935, 1943-1952, served as attorney, examiner, chief of renewals and revocation section, and Legal Assistant to the Chairman, Federal Communications Commission

1945 served as editor of Personnel Administration published in Washington, D. C..

Presently Law Editor for the Journal of Broadcasting, and member of the Board of Michigan State University Press.

1952-1957, served as General Consultant to the Joint Council on Educational Television, Washington, D. C.; during which time travelled in all parts of the United States, advising with both commercial and educational broadcasters, helping plan the construction of ETV stations on channels reserved for education

1955 (for 5 months) directed a study for the New York State Temporary Study Committee on Educational Television under the auspices of the Commissioner of Education.

Wrote report of this Committee, was published in 1956.

Research:

Conducted special research for the Communications Research Center at Michigan State University in the fields of commercial broadcasting and International broadcasting, the results of which are to be published soon.

Because of interest in and long studies of mass media in this country and abroad, would welcome an opportunity to advise with and give technical assistance to authorities in other countries concerned with the development of broadcasting.

LERCH, JOHN H.

Professor, Radio-TV, Boston University, 640 Commonwealth Avenue, Boston, Massachusetts
A.B., Stanford University, 1947
M.A., Ohio State University, 1950
Certificat d'Etudes Etrangeres, Universite de Grenoble, France
Candidate for the Ph.D. in Radio Television Area, 1958

Experience:

Five years experience as announcer, script-writer, producer, newscaster. Firsthand knowledge of European and Oriental broadcasting systems.
In Vienna (1948-49) Chief producer for the Red White Red Network, controlled by the Department of the Army. Promoted to station manager before leaving
In Munich (1951-52) Producer for Radio Free Europe. Set up training program for Czechs, Poles, Hungarians. Produced over 300 programs of varying formats
In Manila (1952-53) Assistant program director of the short-lived Radio Free Asia. Built staff and physical facilities. Program planning, research, and development.
In Tokyo (1954-56) Assistant script editor radio section Psychological Warfare. Wrote daily political commentary for Chinese and Korean listeners. Edited and supervised some 40 scripts weekly. Wrote and narrated a taped series: REPORT FROM JAPAN released by NAEB.
Taught English Composition to foreign students at O.S.U. for one year.
Produced and hosted a season of public affairs TV programs over WOSU-TV during academic year 1957 - 58

Publications:

Assistant editor Army newspaper, Camp Campbell, Kentucky.
In 1954 wrote three scenarios used by Encyclopedia Britannica Films
In 1956 wrote six articles for The Columbus Citizen
Feature-travel reporter for the Canadian Broadcasting Corporation while in Japan

Military Experience:

Army Counter Intelligence Corps. Eighteen months overseas as interpreter-interrogator. Personal aid to Commanding General, 7th Armored Division.

Languages:

Authentic command of French and German.
Reading and speaking skill in Spanish.
Linguistic ability gained through direct experience in working with Europeans and Asians.
Total of 4 years in Europe, 2 in Far East.

Copied at NAEB Headquarters

6-9-60

jl

CURRIE, ROBERT C. JR.

Assistant General Manager, WQED-WQEX, Pittsburgh, Pennsylvania
A.B., 1946 with major honors, University of Pennsylvania
M.A., 1947 in English, University of Pennsylvania
Born May 25, 1921

Experience:

WFMY-TV, Greensboro, N.C., Production Manager, July 1949 to October 1950. Developed production and programming techniques, acted as announcer, director, producer, writer, traffic manager, film supervisor, and performed myriad duties at a new station in a brand new industry.

WCAU-TV, Philadelphia, Pennsylvania, Production Manager, October 1950 to July 1953. Responsible to vice-president in charge of TV for production of all local shows and for the development of new production methods. Supervised staff of ten directors, hired and supervised production staff and announcers. Produced and directed wide variety of local and CBS network programs.

KEDD, Wichita, Kansas, Program Manager, July 1953 to July 1954. Under same general manager built program departments for both new stations, hiring and training all personnel, creating all local programming, setting up traffic system, and serving as assistant to general manager in all administrative areas.

WIN-T (WANE-TV), Fort Wayne, Indiana, Program Manager, July 1954 to August 1956.

WMXK-TV, Richmond-Petersburg, Virginia, Operations Manager, August 1956 to August 1959. Complete responsibility for all operation departments; i.e., program, film, traffic, engineering, bookkeeping, reporting directly to vice-president and managing director. Given responsibility for budget control. Revised operating and production techniques, purchase control system and personnel assignments.

WQED-WQEX, Pittsburgh, Pennsylvania, Assistant General Manager, October 1959 to present. Responsible for development of "special purpose" Channel 16 operation and for supervision special projects in addition to administrative duties under General Manager.

Educational Experience:

Instructor in English and Drama at University of Delaware Muhlenberg College.
Lecturer and Instructor in television production and programming at University of North Carolina, Drexel Institute, Price School of Journalism

DALE, EDGAR

Professor, Ohio State University, Columbus 10, Ohio

Age 60

AB and MA, University of North Dakota

PhD, University of Chicago

Experience:

Extensive public school experience. At Ohio State University since 1939.

Written widely in the field of communications and audio-visual

Editor of The News Letter

Consultant Experience:

Consultant in literacy for Jamaican Government

Consultant on reading materials to the National Tuberculosis Association, Community Chests and Councils of America

Member of Advisory Board of the World Book, dealing with readability materials

Research:

Concerned with literacy and preparation of reading materials for adults

Prepared three literacy readers for the Army

Developed Dale-Chall readability formula

Considerable research in vocabulary including work with students of Urdu and Burmese

Copied at NAEP Headquarters

6-9-60

jl

NOVIK, M.S.

Born November 15, 1903

Experience:

1928-1931, Director, Discussion Guild. Arranged public lectures, debates -
C. Darrow, B. Russell, W. Durant, Etc.

1932-1938, Director, WEVD. Founded University of the Air with Heinrich W. VanLoon,
and John Dewey as Deans

1938-1946, Head of WNYC, New York Municipal Broadcasting System. First Director of
Communications, City of New York. Founder of the American Music Festival.

1952, Member of UNESCO Delegation, appointed by Harry Truman

1946-pres., Public service Radio consultant. Consultant to the AFL-CIO and many
unions, as well as private commercial broadcasters, in public service programming.

Copied at NAACP Headquarters

6-9-60

J1

HUNTER, ARMAND

Director of Broadcasting, Michigan State University, East Lansing, Michigan
B.A., University of Nebraska, 1935
M.A., University of Nebraska, 1937
Ph.D., Northwestern University, 1947

Experience:

University of Nebraska: Graduate Assistant 1934-36
Assistant Instructor 1936-38
Instructor 1938-41
Director of the Theatre 1940-41
Northwestern University: Graduate Assistant 1941-42
Instructor 1942-43
Assistant Professor 1943-46
Chairman, Department of Radio 1943-46
Director, NBC-Northwestern Summer Radio Institute 1943-46
Temple University: Associate Professor 1947-51
Chairman, Department of Radio speech and Theater 1947-51
Educational Director, WFIL-AM-FM-TV 1947-51
University of Minnesota: Visiting Professor 1948 (summer)
Protestant Radio Commission,
National Summer Workshop: Visiting Professor 1949 (summer)
Michigan State University Professor and Director of TV Development 1951-58
Director, WKAR-TV 1953-58
Acting Head, Dept. of Speech 1956-58
Director, Division of Broadcasting Services
(WKAR-AM-FM; WMSB-TV) 1958-

Honors:

Phi Beta Kappa
Alpha Rho Tau
Pi Epsilon Delta
Alpha Epsilon Rho (Honorary)

Societies and Professional Organizations:

Speech Association of America
American Association of University Professors
Central State Speech Association
Division of Audio-Visual Instruction - National Education Association

Copied at NAEB Headquarters

6-9-60

jl

BENDER, WILLIAM JR.

Chief of Information, U-M Medical Center, University of Michigan, Ann Arbor, Michigan
B.A., University of Colorado, 1947: Psychology & Journalism with Honors
M.A., University of Michigan, 1956: Far Eastern Studies

Experience:

Station-Program Promotion
Audience-building
Script writing, editing
N.B.C. radio (4 years)
University of Colorado Broadcasting Service (3 years)
University of Michigan Broadcasting Service (8 years)

Awards:

"Billboard Magazine" award for station promotion
Numerous writing awards from IERT, AERT, etc.
Fellow, NAEB Writers Seminar

Publications:

Various professional articles in broadcasting, public relations and other specialty-journals.

GABLE, MARTHA A.

Director, Division of Radio-TV Education, Philadelphia Public Schools
B. Ed., Indiana University
M. Ed., Temple University

Experience:

Classroom Teacher, Philadelphia Elementary Schools
English and Health Education, Philadelphia Junior High Schools
Physical Education, Philadelphia Junior and Senior High Schools
Special Assistant to Director of Physical and Health Education, Philadelphia Public Schools
One year with John B. Kelley as Assistant in Civil Defense Physical Fitness Program
Presented commercial sports programs over experimental television station, 1941
Resumed commercial sports programs on television, 1946
Developed in-school telecasts, 1947, Philadelphia Public Schools
Assistant Director of School Community Relations in charge of Radio-TV in 1948 to 1955
Director, Radio-Television, 1955
Developed regular daily in-school telecasts with Radio-TV Staff, Curriculum Office,
and Special Departments in cooperation with commercial stations
Consultant for Joint Council on Educational TV and The Fund for the Advancement of
Adult Education

Activities:

Manager, U.S. Field Hockey Association Touring Team to Australia and South Africa, 1938
Judge, Women's Gymnastics in Olympic Games - London, 1948; Helsinki, 1952; Melbourne,
1956; World's Championships, Moscow, 1958
Delegate, White House Conference on Education, 1955
President, Diocese, First Presbyterian Church
Board of Directors, Southeastern Chapter American Red Cross
Board of Directors, General Alumni Association, Temple University

Memberships:

Member, U.S. Olympic Committee for Women's Gymnastics, 1949 to present
Member, Governor Leader's Advisory Commission on Education, 1956-58
Member, Soroptimist Club, Philadelphia
Member, Philadelphia Branch, American Women in Radio and Television
Member, Philadelphia Public Relations Association, American Public Relations Association
Member, TV and Radio Advertising Club of Philadelphia
Member, Franklin Institute, Philadelphia
Member, Philadelphia Branch, AAUW
Executive Board, Federation of Women's Clubs
Executive Board, Philadelphia Home and School Council
Member, World Affairs Council
Member, National Education Association
Member, American Association of School Administrators
Member, Philadelphia Teachers Association
Member, American Association Health, Physical Education and Recreation
Member, Philadelphia Club of Advertising Women

Copied at NAEB Headquarters
6-9-60

STONE, LOREN B.

Manager, KCTS-TV, University of Washington, Seattle 5, Washington
Graduate University of Washington, 1931, B.A. in Journalism
Born July 10, 1909

Experience:

1931-1954 employed various capacities in commercial radio stations, including 7 years (1945-1951 incl.) as manager of KIRO (AM) 50,000 watts CBS affiliate, Seattle and 2 years, (1952-1953) manager of 250 watt independent KBRO (AM) Bremerton, Washington

Since February, 1954 manager KCTS-TV, ETV station licensed to University of Washington, Seattle, Washington

Former member and former chairman Washington State Advertising Commission

Former Vice Present and presently member of Board of Directors, Washington State Association of Broadcasters

Presently Chairman of Television Board, National Association of Educational Broadcasters
Member of Affiliate's Committee, Affiliates of NABTC

Copied at NAB Headquarters
6-9-60

ZIEGLER, JOHN W.

Graduated from DePaul University, 1947 (Major-Drama)

Graduate Work: Western Reserve University, Pasadena Playhouse

Experience:

1947-1948, Writer-Announcer, WIRE, Indianapolis, Indiana

1948-1953, Producer-Director, National Broadcasting Company, Cleveland

1953-1954, Executive Producer, WKJF-TV, Pittsburgh (started operation)

1954 to present - Production Manager, Program Manager (3 years) and Director of Special Projects, WOED, Pittsburgh (started operation).

For three years, instructor of Television production for the Pittsburgh Playhouse School of the Theater.

Mr. Ziegler has produced several series for the NEERC. He is in the process of preparing a series on American Literature.

MENZER, CARL H.

Director, Station WSUI, State University of Iowa, Iowa City, Iowa
F.F., State University of Iowa, 1921
M.S., State University of Iowa, 1922
E.E., State University of Iowa, 1925

Experience:

Employed as Chief Engineer, Continental Radio and Mfg. Co., Newton, Iowa 1922-23
Director Radio Stations WSUI and KSUI and Professor of Electrical Engineering,
State University of Iowa, 1923 to date.
Six months Rockefeller Fellowship with National Broadcasting Co., New York.
Radio and Television.
Represented the State of Iowa at Institute of Nuclear Studies, Oak Ridge, Tennessee
FAE Fellowship with Columbia Broadcasting System, New York
Have attended numerous seminars and workshops on Radio, TV, Electronics and Radiological
Defense.
Employed as President, National Association of Educational Broadcasters.
Chairman of NABE Engineering Committee, member Professional Development Committee
Helped organize NABE, Assn. of College and University Broadcasting Station, Assn. for
Educational Radio and Television.

Research:

Organized and conducted numerous seminars and workshops on Radio, Electronics, and
Radiological Defense.
Conducted surveys and studies of all phases of ETV and radio including financing,
programming and engineering.
Considerable research with various types of radio, television and electronics equipment
Have designed, tested assisted, in the installation and acted as consultant for many
radio and television station in the United States, Canada and Mexico.
Presently working on plans for a national educational radio network.
Employed by Atomic Energy Commission, testing nuclear weapons, during operations
"Sandstone" 1948, "Greenhouse" 1951, "Buster" 1951, "Jangle" 1951 at
Eniwetok and Las Vegas test sites.
With Federal Civil Defense Administration during Operation "Plumb Bob" 1957, Las Vegas
test site.
Visiting Lecturer, Army Medical Center, Washington, D.C., on Radiation Detection
Instrumentation, 1951-52-53.
Organized and conducted numerous courses in Radiological Defense and Civil Defense
and am presently State Radiological Defense Officer, State of Iowa Civil Defense.

Honors:

Member of ARRL, Sigma Xi, Institute of Radio Engineers, Rotary, Eta Kappa, Nu, Theta Tau.

Military Experience:

Army Service 1918, Honorable Discharge

Copied at NABE Headquarters

6-9-60

COOPER, BERNARR

Associate Professor of Radio-Television, Florida State University, Tallahassee
A.B., Wabash College, (in foreign languages and speech), Phi Beta Kappa;
Ph.D., Stanford University, in Communications-Radio-TV, and Rhetoric and Public Address

Experience:

Responsible for training elementary, secondary, and higher institutional teachers to use TV as a teaching aid (utilization); responsible for training teachers at university level to teach by TV (at University of New Mexico); responsible for teaching techniques in the construction of student study guides and teachers manuals for both TV (New Mexico) and radio (Japan and Korea)
Taught utilization and directed utilization workshops (New Mexico, Japan Korea)
Advisor and teacher to the production and education staffs of the Broadcasting Corporation of Japan. Trained producers and writers for more than 118 stations of two networks for more than 5 years.
Conceived new techniques for the use of drama and general radio methods as educational activities for both direct-teaching and enrichment experiences at the elementary and secondary levels in Japan (for an estimated 600,000 teachers and 20,000,000 pupils)
Conceived techniques for writing and production workshops for Chinese and Korean prisoners of war, and techniques for using literature materials of China and Korea as bases for writing educational broadcasts and original dramas. Taught and trained teachers in production and writing of all types of educational broadcast materials, including language broadcasts for raising literacy level of audiences in native and foreign tongues.
Taught production and writing at two universities (currently, Florida State University; previously, University of New Mexico)
Teacher of group methods for radio and TV (panels, discussions and the like) at Stanford University and Florida State University.
Built, operated, staffed, and trained personnel for twelve radio stations (in POW camps in Korea), and built and managed ETV station (New Mexico)
Certified high school teacher: German, English, Remedial Reading, Speech and Drama.
Previous teaching experience in French, and Japanese (for the Signal Corps)

Research:

Trained in research methodology (Stanford University), aided in education TV research design and experimentation (New Mexico); teacher of survey and research techniques within course work at Florida State University

ZIEBARTH, E. W.

Dean of Summer Sessions and Professor of Speech, University of Minnesota, Minneapolis

Experience:

Former Executive Consultant to the Columbia Broadcasting System and now Educational and Public Affairs Consultant to Mid-West Radio and Television Corporation and News Analyst for CBS in the Northwest

Formerly Educational Director of the Central Division of CBS

Manager of KUOM at the University of Minnesota

Co-author of several books and a great many articles.

Member of some thirteen professional organizations and eight honorary fraternities.

Well known for his network broadcasts of "Opinion Please," etc.

His "This I Believe" program was broadcast by Voice of America in six languages and made available by the Department of State for publication in ninety-seven countries in which the U. S. has diplomatic representatives.

Voice of America now broadcasts "Ziebarth News Analysis" to Russia each week

Travel:

Has made a number of trips abroad as roving foreign correspondent

Only American radio correspondent to interview Prime Minister Kekkonen of Finland as the latter was negotiating the Russo-Finnish trade pact

Only American broadcaster to do a program with the former Prime Minister of Iran, Marshall Ali Razmara, at the time of the Russo-Iranian crisis shortly before Reza's assassination.

Has completed assignment in Japan and the Far East

Has recently returned from some ten thousand miles of travel within the Soviet Union, much of it outside the normal travel routes of western observers.

Traveled on Russian subways, boats, buses, trains and planes, including thousands of miles by Russian TU 104 jet.

One of the first Americans to get to the Baikal area of Siberia on the Mongolian Frontier, and originated broadcasts from areas never before used as points of origination.

Honors:

Twice joint winner of the Peabody Award, once for contributions to intercultural relations, and in 1960 for contributions to international understanding as a result of a distinguished series of broadcasts originating from the Soviet Union.

Has received the National Citation of the English Council, holds the Radio Council Award for Distinguished News Analysis, the First Award for News Interpretation of the National Institute for Education by Radio and Television

The Radio Council Award for significant contributions to international understand

The American Federation of Radio and Television Artists "best commentator award"

The Radio and Television Council award for outstanding achievement in radio and television

Included in Who's Who in America for some years

MILES, JAMES S.

Manager and Program Director, WBAA, Purdue University, Lafayette, Indiana
Born September 22, 1916

Experience:

Commercial Announcer, Charleston, West Virginia, Columbus, Dayton Ohio, and Fort Wayne, Indiana 1936-1943 (particularly concerned with farm and general news)
Reading Clerk Ohio House of Representatives, 1939, 41, 43
Manager and Program Director, WBAA, Purdue University since 1943
Executive Director, National Association of Educational Broadcasters, 1951-53
(on leave from Purdue)

Has served on numerous committees including the Executive Committee and the Board of Directors of NAEB

Was responsible for the establishment of Purdue University TV unit, which has been a pioneer in televised instruction courses for higher education

Member of the original and continuing consultant group to the Airborne TV project
Chairman of the Indiana State Superintendent's Committee on Television in the

Public Schools. Member of the Klondike School Board
Charter member of the National Association of Radio and TV Para Directors

Activities:

Active in Boy Scouting
Lafayette Symphony
United Fund
Elks Club
Lions

Honors:

Sigma Delta Chi

Who's who

RESUME OF INFORMATION
on
Kenneth Albert Harwood

1. General

Address:	Year of Birth:
Department of Radio and Television	Marital Status:
University of Alabama	Nationality:
University, Alabama	Church:
	Children:

2. Education

University of Southern California, 1945-1950 (Ph.D., 1950;
A.M., 1948; A.B., 1947)
Wheaton College, Wheaton, Illinois, summer, 1943
University of Missouri, 1941-1943
Loyola University, Chicago, Illinois, summer, 1941
Oak Park High School, Oak Park, Illinois, 1937-1941 (dipl., 1941)

3. Employment

1952-date: Professor and Head, Department of Radio and Television,
University of Alabama
1951-1952: Associate Professor and Acting Head, Department of
Radio, University of Alabama
1950-1951: Assistant Professor and Director of Graduate Study,
Department of Radio, University of Alabama
1947-1950: Teaching Assistant, Department of Radio,
University of Southern California
1945-1947: Undergraduate student, University of Southern
California
1943-1945: Army of the United States

4. Organizations

Executive Council, University Association for Professional Radio
and Television Education; Executive Council, National Society
for the Study of Communication; Research Committee, National
Association of Educational Broadcasters; Program Committee,
Alabama Broadcasters' Association; American Marketing Associ-
ation; American Sociological Society; American Statistical
Association; Southern Speech Association; Speech Association of
America; Association for Education by Radio-Television; American
Association of University Professors

5. Publications

List of articles, reviews, and abstracts will be sent upon request.

Who's
Who

PERSONAL DATA SHEET

Burton Paulu--Manager, Radio Station KUOM
University of Minnesota, Minneapolis, Minnesota

PRESENT POSITION

Manager University of Minnesota Radio Station KUOM (formerly WLB).
Organized and directed station since its expansion in 1938.

In charge of television planning activities at the University of Minnesota, including drawing up plans for a Minnesota statewide educational television network and planning University television programs to be broadcast over commercial stations.

KUOM received a Variety Showmanagement Award "For Expanding Radio's Social Usefulness" (1946), and a Variety Showmanagement Citation (1949); two special awards and three honorable mentions from The Billboard (1948) and (1949); nine first awards and seven honorable mentions from the Institute for Education by Radio (1940, 1941, 1944, 1945, 1947, 1948, 1950, 1951, 1952 and 1953); honorable mention "For the creation of unusually effective public service radio programs" from the City College of New York (1947); a citation (1949) and two mentions (1948-49, 1950-51) "for utilization of series" from the Chicago School Broadcast Conference; a Page One Award from the Twin City Newspaper Guild (1949); three "Public Interest Award for Exceptional Service to Farm Safety" from National Safety Council (1949-50, 1950-51, 1951-52); first award from American Agricultural College Editors Association (1950); "Special Award of Merit" from National Association of Conservation Education and Publicity (1951).

RADIO EXPERIENCE

Administrative:

Manager KUOM since 1938.

Assistant Director KUOM 1934 to 1938.

Assistant Director Summer Radio Workshop, New York University, summers 1943, 1946, 1947, and 1948.

Supervisor Record and Transcription Stockpiling, Office of War Information, London, 1944-45.

Head Music Department, Radio Luxembourg, 1945.

National Radio and Television Organization Activities:

Vice President, National Association of Educational Broadcasters, 1952-53; Secretary, 1949-52; Editor NAEB News-Letter, 1949-52; Member NAEB Board of Directors and Executive Committee, 1949-53.

Personal Data Sheet, Burton Paulu

Chairman, Advisory Committee to the President of the (Fund for Adult-Education-supported) Educational Television and Radio Center, 1952-53.

Alternate Member and Consultant, Joint Committee for Educational Television--participation in meetings in Washington, Atlanta, Montgomery, 1952-53.

TELEVISION EXPERIENCE

Supervisor, Fund for Adult Education-supported experimental television project at WOI-TV, Iowa State College, Ames, Iowa, 1951; consultant, WOI-TV, 1952.

Organizer and project supervisor, Minneapolis Symphony Orchestra telecast series (9 hour-long broadcasts) over WCCO-TV in Minneapolis, 1953.

WAR SERVICE

Field Representative for United States Office of War Information from January 1944 to October 1945. Stationed in England and Luxembourg; also visited France, Belgium, Germany, and Czechoslovakia.

Supervisor of Record and Transcription Stockpiling, Psychological Warfare Division, SHAEF, in England, 1944-45.

Musical Director Radio Luxembourg, SHAEF.

TEACHING EXPERIENCE

New York University:

Courses on radio education, radio music, and radio production in addition to administrative duties in summer Radio Workshops, 1943, 1946, 1947, and 1948.

University of Minnesota:

General Extension Division radio class, 1946.

Macalester College, St. Paul, Minnesota:

Radio Appreciation and Orientation, evenings, 1941-42.

EDUCATION.

Ph.D. degree from New York University, 1949. Major study area. Communications in Education; specialization on role of radio and other mass media in modern society; thesis subject: The Voice of America from 1945 to 1949. A History of the Attempts to Establish A Permanent Agency for the Administration of the International Broadcasting Services of the United States.

Three degrees from University of Minnesota: B.A. cum laude from College of Science, Literature and the Arts (major music, minor English), 1931; B.S. from College of Education (major history, minor political science), 1932; M.A. from Graduate School (major history, minor political science), 1934.

Personal Data Sheet, Burton Paulu

With grant-in-aid from the Rockefeller Foundation, attended Summer Radio Workshop at New York University, 1942.

School for Overseas Personnel, Office of War Information, Huntington, Long Island, New York, 1944.

While abroad with the OWI, 1944-45, made an intensive private study of the British Broadcasting Corporation and also some observations of broadcasting in France, Belgium, Luxembourg, Germany, and Czechoslovakia. (See below under Publications.)

MEMBERSHIPS

Phi Beta Kappa; Phi Delta Kappa (education); Kappa Delta Pi (education); Phi Alpha Theta (history); Alpha Epsilon Rho (radio); University of Minnesota Faculty Club; University Radio Guild; charter member Association for Education by Radio; National Association Educational Broadcasters; member Advisory Committee, Chicago School Broadcast Conference; affiliated as member or adviser with various radio groups in Minnesota.

PUBLICATIONS

"Educational Station in Wartime." Journal of the Association for Education by Radio, April-May 1942.

"The Structure and Programs of the BBC," "Broadcasts to Schools in Great Britain," and "British and American Radio Programming." Journal of the Association for Education by Radio, April, September, and October 1945.

"European Radio Rambles." Journal of the Association for Education By Radio, March 1946.

"Music on University-Owned Radio Stations." Education on the Air. Sixteenth Yearbook of the Institute for Education by Radio, 1946.

"Tenth Annual School Broadcast Conference." Journal of the Association for Education by Radio, December 1946.

Review of "Too Early to Tell," by Jerome Weidman. Minneapolis Sunday Tribune, January 19, 1947.

"Music--War's New Weapon." Music Educators Journal, February-March 1949.

Listeners' handbooks for fourteen years' music appreciation broadcasts; many bulletins and other promotional materials for KUOM.

Radio and Television Bibliography. Book and Magazine Articles on the Nontechnical Aspects of Broadcasting Published Between January 1, 1949, and June 30, 1952. Urbana, Illinois: The National Association of Educational Broadcasters, 1952. vii - 129 pages.

"We Educators and Television." Minnesota Journal of Education, XXXIV No. 2, October 1952. Pages 35, 57.

Personal Data Sheet, Burton Paulu

"The Challenge of the 242 Channels." Part I. The Quarterly of Film, Radio, and Television, VII No. 1 (Fall 1952). Pages 1-12.

"The Challenge of the 242 Channels." Part II. The Quarterly of Film, Radio, and Television, VII No. 2 (Winter 1952). Pages 140-49.

SKORNIA, HARRY J.

AB Michigan State, MA and Ph.D. from University of Michigan. Studied in Europe. Conducted annual Summer Student Tours of Europe throughout the 1930's. For 10 years, Director of Radio and Television at Indiana University. Consultant to Army and State Department in the organization of radio (and Station RIAS in Berlin) in post-war Germany and Austria in 1948 and 1949.

1951-53 left Indiana University (on leave of absence) to become Radio Officer and Radio attache representing the United States in Radio efforts in Austria for the Department of State.

Resigned from foreign service and Indiana University to take present position as Executive Director of the National Association of Educational Broadcasters (college, school and other non-profit radio and TV stations in the U.S.). Office space provided by University of Illinois, in Gregory Hall.

H. J. Skornia: Biographical data

SKORNIA, HARRY JAY

Executive Director, National Association of Educational Broadcasters,
Director of Kellogg-NAEB Radio-TV Project and Lecturer in Journalism
(Radio-TV), University of Illinois (since June 1, 1953).

Born April 2, 1910, Charlevoix County, Michigan; son of Charles and Josephine
(Schlutenhofer) Skornia.

Education - Michigan State College, A. B. (1932), University of Michigan, A.M.
(1933) and Ph.D. (1937);

Married Helen Olivia Barry, September 3, 1938, daughter of Dr. Lee W. and
May (Peacock) Barry; children - Mary Margaret, Lee Charles.

Broadcasting Experience: Program Director, NBC-Radio Station WIRE, Indiana-
polis, Indiana, 1940-42; Weekly Radio Commentary, Stations WSUA, WTOM and
WTTT Bloomington, Indiana, October 1946 - June, 1948; Visiting Expert,
Office of Military Government, West German Radio Stations and RIAS Berlin
(organization, programming, production), Berlin and American Occupation
Zone, June - October, 1948; Visiting Expert, Office of Military Govern-
ment and Consultant to "Voice of America" for Austria, USFA, Austria,
and OMGUS and HICOG, Germany summer 1949; Radio Officer and Radio Attache
(FSS-2), Foreign Service, State Department and U.S. Information Agency
1951-53, operating German-language radio stations along Iron Curtain
(Vienna, Linz, Salzburg) in Austria (leaving this position to report to
present one, June 1, 1953).

Former Director and Vice-President of NAEB; former National
Director, State President, and Chairman of Nominating Committee of
Association for Education by Radio and Television (AERT); member Fulbright
(National Conference Board) Advisory Selection Committee for Radio and
Television; member of School Broadcast Conference and Institute for
Education by Radio and Television planning committees; member CNO Broad-
casting Committee and member of Executive Committee; member (1955-56)
AEA Delegate Assembly (at large); AEA Field Development Committee (1956-59);
NAEB representative (constituent member, representing TV and radio)
American Council on Education; member American Academy of Political and
Social Science, National Academy of Economics and Political Science,
Association for Education in Journalism and others; (Rockefeller) Fellow,
Second NAEB Allerton Seminar (1950); NAEB Fellow, Lincoln Lodge Seminar on
Educational Television (1953); formerly Director, Indiana UN Voluntary
Correspondents Speakers Unit; (three summers) member of Wisconsin Radio
Institute staff.

Teaching Experience: Arkansas City Junior College (languages) (1934-36); University of Michigan (1932-34, 1936-38); DePauw University (1938-40); Indiana University, Associate Professor (also Chairman of Department, and Director of Radio) 1942-53.

Special (post-college) distinctions, including Fellowships in professional societies: Who Knows and What (1949); Who's Who in American Education; Who's Who in the Midwest, Who's Who in America (in publication); Honorary membership in ATO (social), national journalism (Kappa Tau Alpha), German (Delta Phi Alpha) and other honoraries; member of Bloomington, Indiana Rotary (1944-49); Director and Vice-President Champaign, Illinois Exchange Club.

Author: (see attached Publications).

Travel (1935, '36, '38, '39, '48, '49, '51-53): France, England, Scotland, Belgium, Holland, Czechoslovakia, Austria, Germany, Italy, Yugoslavia;

Hobbies: Photography, Travel, International Relations.

* See publications separately attached.

WHO'S WHO IN AMERICAN EDUCATION*

EIGHTEENTH EDITION (1957-58)

Return to
 Who's Who in American Education, Inc.
 110 Seventh Avenue, North
 Nashville 1, Tennessee

Paid \$3.50
 1-4-57

Below is a proof of your biographical sketch for our WHO'S WHO IN AMERICAN EDUCATION. Please read it over carefully, make all necessary changes and corrections, and return it to us. *This is our only copy of your sketch.* Return at once.

ROBERT C. COOK, Editor

SKORNIA, Harry Jay, Exec. Dir., Natl. Assn. of Ednl. Broadcasters, 14 Gregory Hall, Urbana, Ill. b. Charlevoix Co., Mich., April 2, 1910. s. Charles and Josephine (Schlutenhofer) S. Edn.: A. B., Mich. State Univ., 1932; M. A., Univ. of Mich., 1933; Ph. D., ibid., 1937. m. Helen Barry of St. Paul, Minn., Sept. 3, 1938. d. Dr. Lee W. and May Peacock Barry. c. Mary Margaret; Lee Charles. Exp.: Inspector, Mich. Bur. of Foods and Standards, Summers, 1930, 1931, 1932; Tchng. Fellow, French, Univ. of Mich., 1932-34; French, German Instr., Football Coach, Ark. City, Kans. Jr. Coll., 1934-36; Dir., European Student Tours, Students' Internatl. Travel Assn., summers, 1936, 1938, 1939; Tchng. Fellow, Instr., Romance Lang., Univ. of Mich., 1936-38; Asst. Prof., Romance Lang., DePauw Univ., 1938-40; Program Dir. NBC Radio Station WIRE, Indianapolis, Ind., 1940-41; Asst. Prof., Assoc. Prof., Broadcasting, Dir. of Broadcasting, Chmn., Dept., Ind. Univ., 1941-53 (on leave 1951-53); Radio Officer, Radio Attache, U.S. State Dept. and U.S. Information Agcy., Vienna, Austria, 1951-53; Exec. Dir., Natl. Assn. of Ednl. Broadcasters, 1953---; Lectr., Schl. of Journalism, Univ. of Ill., 1954---; Hon. Pos.: Mem., Fulbright Advisory Comm. on Broadcasting Personnel Exchange 1953---; Mem., AEA Field Dev. Comm., 1955-58; Mem., Champaign, Ill. Coun. of Social Agencies, 1954-56; ~~Second~~ Vice Pres., Champaign, Ill. Exchange Club, 1954-56; and others. Mem.: A. E. A.; Am. Coun. of Edn.; Am. Assn. of Schl. Admin.; Am. Acad. of Polit. and Social Sci.; Assn. for Edn. by Radio-TV; A. A. U. P.; Assn. for Edn. in Journalism; Alpha Tau Omega; Rotary; and others. Co-Author: Creative Broadcasting, 1950. Author: Handbuch Uber Die Grundlagen Des Freien Deutschen Rundfunks, 1949. Contrb. to: Music Educators Jour.; Edn. on the Air; Variety; AERT Jour.; Audio Visual Communication Review; Journalism Quarterly; and others. Ph. D. Dissertation: The Theory and Practice of the Seventeenth Century Realistic Novel in France. Travel: Europe; Netherlands; Br. Isles; Mexico; Can.; Azores; Iceland. Hobbies: Writing; Travel; Photography; Lecturing. Listed in: Who's Knows and What; W. W. in the Midwest, W. W. in America.

mb

Approved _____

Approved with Changes _____

H. J. Skornia

*Published Continuously since 1928. Not connected with WHO'S WHO IN AMERICA of Chicago.

1/9/57

Schooley, Frank E.: Biographical data.

Born Effingham, Illinois, March 1, 1906

Director of University Broadcasting (and manager of WILL-AM-FM-TV) and Associate Professor of Journalism and Communications, University of Illinois. On University of Illinois staff since 1929.

President, National Association of Educational Broadcasters, 1944-1945, and 1954-56. Has also served the NAEB as Executive Secretary, Executive Director, and as Treasurer, 1951-54 inclusive.

Member of Joint Council on Educational Television, representing NAEB, 1955-56.

NAEB Fellow, First and Second Allerton Seminars, 1949 and 1950, and NAEB Fellow, Lincoln Lodge Seminar on Educational Television, 1953.

Council on Radio Journalism intern, 1945, WSYR, Syracuse.

President, University of Illinois Chapter, American Association of University Professors, 1953-54.

President, Central Illinois Professional Chapter, Sigma Delta Chi, national professional journalism fraternity, 1951-52.

Secretary, University of Illinois Faculty Advisory Committee, 1951-54.

Member, Alpha Chi Rho (social), Kappa Tau Alpha, Exchange Club of Champaign, American Association of University Professors, and Sigma Delta Chi. President, Illinois State Exchange Clubs, 1950-51.

Family: Eleanor Brown Schooley, married, 1937. Six children, two sons and four daughters, ages 20 months to 17 years.

10/2/56

Who's who file.

Biographical Data

Frank E. Schooley, 504 West Springfield Ave., Champaign, Illinois. Born, March 1, 1906, Effingham, Illinois, son of Ellsworth B. and Viola H. Schooley. Educated, Effingham public schools, and University of Illinois, B.S. in Journalism, 1929. Director of University Broadcasting, Manager WILL-AM-FM-TV, and Associate Professor of Journalism and Communications, University of Illinois. Past President of the National Association of Educational Broadcasters (1944, 1945, 1954, 1955, 1958), former member of the Joint Council on Educational Television (1955-56), past president of the University of Illinois chapter of the American Association of University Professors (1953-54). Council on Radio Journalism intern, 1945, WSYR, Syracuse, N. Y. NABE Fellow, 1949, 1950, 1953, and 1957. Member, City Council of Champaign, Illinois, 1959--. President, Illini Publishing Company, Urbana. Past president, Illinois State Exchange Clubs. Member, Board of Directors, Champaign County Chapter, American Red Cross. Member, Inter-Club Council, Champaign-Urbana. Member, Kappa Tau Alpha, Sigma Delta Chi, Association for Education in Journalism, N.A.E.B., A.A.U.P., and Alpha Chi Rho. Republican. Presbyterian. Married Eleanor Brown, 1937. Six children.

MARKS, LSCMPL

(Don who's who file)

- Graduate of University of Pittsburgh Law School
- On Faculty where from time he was a senior (age 19) to 1942. Has subsequently taught Communications Law--until late 1955.
- 1942-45 - Assistant General Counsel (to DeLoach and Hyde), FCC.
- 1946 - Became staff Legal Counsel (Clegg and Marks). Now Counsel also for some ten AM radio member stations.
- Other Clients: Joint Council to Oppose Public Theater Owners of the United States); TV Broadcasters.

4-23-57:R

Who's Who

(See
clips)

WHO'S WHO AT THE
BALTIMORE PUBLIC SERVICE CONFERENCE
MARCH 5-8, 1958

WELCOME -- RICHARD PACK, Vice President-Programming, Westinghouse Broadcasting Company, Inc.

WBC's national program manager since June 23, 1954, Mr. Pack was elected a vice president on December 1, 1955.

One of the best-known personalities in New York broadcasting circles, Pack entered the field while a New York University student. Immediately following his graduation in 1938 he joined WNYC as continuity and publicity director. He later joined WOR-Mutual as publicity director and a member of the operations board and program planning board.

Pack became program manager at WNEW, New York, one of the nation's outstanding independent stations. In February, 1952, he accepted an offer to join NBC as program manager for WNBT and WNBC. In this position he was responsible for more than 60 hours a week of local, live television programming, and more than 80 hours a week of radio programming. These included such outstanding commercial shows as "The Steve Allen Show", and such important educational series as "Princeton '54".

He is author of two books, "Opportunities in Television", and "Opportunities in Radio". He also has had many articles published in The New York Times, Variety, Broadcasting, Cosmopolitan, and Yank.

Pack taught for several years at New York University's radio-television workshop.

ADDRESS -- "Meeting the Challenge" -- DONALD H. MCGANNON, President,
Westinghouse Broadcasting Company, Inc.

Mr. McGannon, before becoming President of the Westinghouse Broadcasting Company, served as Vice President and General Executive of the company. From 1952 to 1955 he was associated with DuMont Television Network as a network executive and further as General Manager of the DuMont owned-and-operated stations.

During World War II, Mr. McGannon served with the United States Army. He was on active duty from 1941 until 1946. In 1944 and 1945 he served in the Aleutian Islands and Alaska, in varying capacities and as Base Executive Officer. He was discharged from active duty in 1946 with the rank of major. After the war, he practiced law in New York City and in Norwalk, Connecticut.

Mr. McGannon was born in New York City in 1920. In 1940, he received a Bachelor of Arts degree from Fordham College, and later, a Bachelor of Laws degree from the Fordham Law School. In 1956, Fordham College honored Mr. McGannon by naming him the Fordham alumnus who had contributed most to the Communications Arts during 1955.

"POINT OF VIEW"

An examination and demonstration of the problems, techniques and potential of editorializing:

Chairman: MERRILL PANITT, Managing Editor of TV Guide, directs the editorial activity of the national feature section and the magazine's 44 regional editions. He has been with the publication since 1953. Before moving to the staff of TV Guide, Mr. Panitt served as assistant to the publisher of The Philadelphia Inquirer. He also wrote a television column for the paper for several years.

JOHN CROHAN, Vice President of Elliot Stations and Manager of WICE, Providence, Rhode Island, is 27 years old and has been in broadcasting for ten years. Originally, he worked for WPAW as an announcer and news editor. After serving in the Air Force, he became Program Director for Narragansett Bay Broadcasting. In July, 1956 he joined Elliot Stations as Station Manager. In December of 1957, he was elected Vice President.

WILLIAM C. DEMPSEY, Program Manager, KPIX, San Francisco, joined KPIX in 1952 as Education Director. He had been with San Francisco State College as Assistant Professor of Speech and Director of Radio and Television. Some of the award-winning educational programs of KPIX which he supervised include: "People, Places and Politics"; "Frontiers of Understanding"; "Inquiry" and "Discovery".

ROBERT FORWARD, Director of Programs, KMPC, Los Angeles, has a full background in radio and television. He has worked as producer and assistant program director for Don Lee Network; program director of KTTV, Los Angeles; and associate producer of the Jack Benny and Burns and Allen shows on CBS-TV.

LEON GOLDSTEIN, Vice President in Charge of Public Service Programs for WMCA, New York, started his career as a reporter on the New York Herald Tribune in 1928. Since that time he has been Director of Publicity for radio station WBNX, Director of Publicity and News for WMCA and an instructor of Radio News Writing and Editing at New York University. In 1944, he became Vice President in Charge of Programs for WMCA.

"POINT OF VIEW" (continued)

SHERWOOD R. GORDON, President, Gordon Broadcasting Company, heads the organization that operates WSAI-AM and -FM in Cincinnati, and stations KBUZ-AM and KTYL-FM in Phoenix, Arizona. Mr. Gordon served in the South Pacific Theater during World War II as a combat photographer with the Signal Corps and with the Armed Forces Radio Network in the Philippines and Japan. In June, 1953, he bought WSAI-AM.

RALPH A. RENICK, Vice President in Charge of News, WTVJ-TV, Miami, entered television at WTVJ-TV in August of 1949, five months after the station went on the air. He came to the station to study "Television News Reporting" as the nation's first recipient of the H. V. Kaltenborn Research Fellowship. Although he is directly responsible for all of the news programs telecast by WTVJ-TV each week, he has developed a large following with his daily news show "Renick Reporting" and his half-hour weekly show, "What's the Story?"

Definition: WARREN BAKER, General Counsel of the FCC.

LUNCHEON TALK: "IF I WERE A PROGRAM MANAGER" by Dr. Frank C. Baxter

Dr. Baxter, Professor of English at the University of Southern California, is a noted teacher and lecturer on the literature of England and America. He is the first individual to receive the George Foster Peabody Award for Television education and for distinguished achievement in TV in 1955. Dr. Baxter has also won the Sylvania Award, three "Emmys" from the Academy of Television Arts and Sciences and the Ohio State University Award, twice.

Although his TV experience dates from the early experimental period in the '30's when America's first TV station went on the air in Los Angeles, Dr. Baxter did not become a full-time TV personality until the fall of 1953. His "Shakespeare on TV" was the first college course to be taught on TV for academic credit in Southern California.

He soon became nationally known through three semesters of "Shakespeare on TV", "Now and Then", on which he read and discussed the world's great literature over 95 stations of the CBS television network.

Dr. Baxter plays the role of "Dr. Research" in a new series of one-hour color TV programs on science produced and directed by Frank Capra. On September of 1957, began as host-narrator for the new series of "Telephone Time", a weekly series of dramas sponsored by A.T.&T. over the ABC network.

"THE CARE AND FEEDING OF IDEAS" - RADIO

Chairman: GORDON DAVIS, General Manager, KYW, Cleveland, is a veteran of 18 years in the broadcasting business. Since June, 1947 he had been associated with KYW, Philadelphia, where he had been General Manager since December 1, 1955. Prior to that, he had been Program Manager since July, 1951. Mr. Davis has a varied background which includes radio announcing and production, short story writing, a radio director for an advertising agency.

RALF BRENT, Vice President, WIP, Philadelphia, has a rich background in radio. In 1947 he became a salesman for WVNJ, Newark, N. J. He resigned in 1948 to join WBEM, CBS Chicago, as Sales Promotion Manager. In 1949 he was appointed Sales Manager WBEM. He resigned this post in 1951 to join WIP as Director of Sales. He was appointed Vice President and member of the Board of Directors in 1952.

CAL BOLLWINKEL, Program Manager, WOWO, Fort Wayne, was appointed to this position in 1957. He joined the station in 1952 as an announcer. Before assuming his present duties, he was the station's Director of News and Special Events. He has also been News Editor and disc-jockey. A member of Sigma Delta Chi, professional journalism fraternity, at Michigan State, he also was president of Delta Sigma Phi, social fraternity.

GORDON A. MIKKELSON, Director of Public Relations and Program Promotion, WCCO, Minneapolis-St. Paul, has been a newsman most of his working life. He has worked for Associated Press in St. Paul and New York City. In 1946 he joined the Minneapolis Star. There he won awards for reports on regional economic development, exposes of local government and was featured as the paper's investigative reporter. He joined WCCO in the fall of 1957 with his present title.

FRED WALKER, General Manager of Radio Station WTTM, Trenton, N. J., came to this station in 1952 after working with Radio Station WBUD, Morrisville, Pa., as Production Manager. While at WBUD, he conducted the first "Courtesy Driving Campaign" which won the national Alfred P. Sloan Foundation Award for Safety in 1952. His first position with WTTM was Director of Education and Public Affairs.

"THE CARE AND FEEDING OF IDEAS" - TELEVISION

Chairman: TED COTT, Vice President in charge of owned and operated stations, National Telefilm Associates, Inc., New York, was previously associated with the DuMont Broadcasting Corp. as Vice President and General Manager. Prior to this he has been Vice President and General Manager, WRCA, WRCA-TV, and Vice President and Program Manager of WNEW. He is winner of the 1957 Robert E. Sherwood Award for the creation of "Nightbeat"; 1957 Emmy Award for operation of the outstanding local station; and winner of the Variety Show Manager Award.

HERBERT B. CAHAN, Program Manager of WBZ-TV, Boston, since August, 1956, came to the station from WAAM-TV, Baltimore where he had been Program Manager since June of 1949. During his tenure there, the station was the recipient of numerous honors, the latest being the Robert E. Sherwood Award. WAAM-TV won this award for "The Baltimore De-Segregation Report". This documentary was produced under Mr. Cahan's direct supervision.

SAM COOK DIGGES, General Manager, WCBS-TV, New York City, got his first taste of radio in 1942 when he won a position in the sales department of WMAL, Washington, D. C. In 1949, he joined CBS, New York, as a salesman in the television department of Radio Sales. In 1950, he was transferred to Chicago as Television Manager of the CBS Radio Sales office there. In 1952, he returned to NYC, to become Eastern Sales Manager of CBS Television Spot Sales. In 1954, he was promoted to his present position.

JOHN HALDI, Program Manager of WBNS-TV, Columbus, Ohio, joined that station in 1949 as continuity director and became producer-director in 1952. He was appointed Production Director the following year. He produced and wrote "Winter's Wonderland" for the talented and amusing Johnathan Winters, and was in charge of Borden's Fiftieth Anniversary show on the station. The Freedom Foundation award was presented to WBNS-TV in 1955 as the result of a special show produced by Haldi.

RAY MOORE, News Director of WSB-TV, Atlanta, Georgia, started his broadcasting career in Johnson City, Tennessee in 1949 before joining the staff of WSB Radio in 1951. He transferred to WSB-TV in 1952 and became a mainstay in the news and sports departments. Recently promoted to News Director, Mr. Moore currently emcees "Today in Georgia" and reports the "Noon News" and handles the highly rated 6:40 PM Weathercast.

DONALD D. WEAR, General Manager of WTPA, Harrisburgh, Pa., entered the radio field in 1946 as night News Editor for WKBO, NBC in Harrisburgh. He served as Program Director until 1953 when he went into television as Program Director of WTPA. He became General Manager of the station in April, 1956.

"SO THIS IS TELEVISION?" - BIL AND CORA BAIRD AND THEIR MARIONETTES

BIL and CORA BAIRD'S puppets, during the last six years, have been delighting millions of television viewers all over the United States, in their own shows and as guest performers on many other shows on all major networks. For more than a decade before, this husband and wife team had been showing their puppets on the stage, in movie houses and night clubs, in educational and commercial films, and films for the Office of the Coordinator of Inter-American Affairs.

The Bairds have appeared, in the last six years, on more than 150 television shows, including the series produced by Westinghouse Broadcasting Company, "Adventures in Numbers and Space" in which they star. Other shows include: "The Ed Sullivan Show," "Your Show of Shows," "Life with Snarky Parker," "Whistling Wizard," CBS-TV's "The Morning Show," NBC-TV's "Today," the widely-praised NBC spectacular, "Babes in Toyland," and ofcourse the "Bil Baird Show."

"THE AUDIENCE -- or, Who's Out There?"

Chairman: RICHARD D. HEFFNER is Director of Programs at the Metropolitan Educational Television Association. He formerly was Director of Public Affairs Programs at WRCA-TV where he still produces and moderates "The Open Mind," recent winner of the Ohio State Award, the Freedom Foundation Award, the Robert E. Sherwood Award and the National Conference of Christian and Jews Brotherhood Award. At WRCA-TV, Mr. Heffner has produced the award-winning "Profile," "Man of the Year," "Princeton '56," and "All About Women-All About Men."

IRVING GITLIN, Director of the Public Affairs Department of CBS News, was Executive Producer of the 1956 award-winning program "Out of Darkness" and Producer of "The Search." He was also winner of the Peabody Award for 1954. He is currently supervising the production of Public Affairs programs "The Twentieth Century," "Conquest" and the up-coming series, "The Great Challenge."

MELVIN A. GOLDBERG, Director of Research for Westinghouse Broadcasting Company, also acts as a research advisor for each of the company's television and radio stations. Mr. Goldberg has had considerable experience in communications research. Prior to joining WBC, he was deputy director of the Office of Research and Evaluation, U. S. Information Agency and Director of Research for the DuMont Television Network.

STOCKTON HELFFRICH, Director of Continuity Acceptance, NBC, New York, has been with NBC since 1933 and in his present positions since June, 1942, except for three years in World War II as a Navy Lieutenant. He describes his present job thusly: "to decide what is, and what is not, good taste in the presentation of radio and television entertainment."

DR. HERTA HERZOG, Vice President and Director of Research, McCann-Erickson, Inc., New York, is a native of Vienna, Austria, and graduated from its university with a Ph. D. in Psychology. In 1935 she came to this country and held various research jobs and in 1943 came with McCann-Erickson. She has been in charge of Radio-TV Research, then of the Motivational Research Department and now her present title. She has been a consultant to various government agencies including the Research Branch of the War Department, OWI, U. S. Information Agency.

"THE AUDIENCE -- or, Who's Out There?" (continued)

WILLIAM J. KALAND, National Program Manager for Westinghouse Broadcasting Company, has been a producer, writer and performer, as well as an executive during his 20 years in broadcasting. Before joining WBC, he was Director of Programs for WNEW, New York. As a radio and TV writer, he has written for such outstanding shows as: "The Fred Allen Show," "Borden Show," "Ave Maria Hour," "Hit Parade" and "Gang Busters." He is a walking store of useful information about American history and a frequent finder of historical inaccuracies in best sellers.

GILBERT SELDES, author of "The 7 Lively Arts," "The Great Audience" and "The Public Arts," in a recent issue of The Saturday Review, was described as "the most experienced of our cultural philosophers." However, he continues to think of himself as a pamphleteer and propagandist. He won many award for his series, "Immigrants All -- Americans All" on radio. He created the television program department of CBS and helped to produce the historical feature film, "This Is America."

DAVID SUSSKIND, Executive Producer and Vice President of Talent Associates, Ltd, New York, in addition to his present duties has also found time to produce a motion picture, "Edge of the City," a Broadway play, "A Very Special Baby" and dozens of television dramas. As co-owner of Talent Associates, he has been responsible for such packaged shows as: "Justice," "Jamie," "Mr. Peepers," the "Philco-Goodyear-Television Playhouse," "Appointment with Adventure" and many others.

RADIO NEWS WORKSHOP SESSION -- "Covering the Town"

Chairman: ROD MACLEISH, Chief, Washington News Bureau, Westinghouse Broadcasting Company, joined WBC in June, 1955 as News Director of the company's Boston and Springfield, Massachusetts radio stations, WBZ-WBZA. Prior to this he had worked as a newsman from the United Press, the American Broadcasting Company and various Boston radio stations. In March, 1957, MacLeish was appointed to his present position. He has covered the Senate, House of Representatives and The White House. As an author he has written a book ("A Time of Fear") and several short stories for the Saturday Evening Post.

KEN GREENWOOD, Vice President and General Manager, WPEO, Peoria, Illinois, started in radio as a musician in 1945. He became Program Director of KROR in 1948 and then shifted to Television Program Director when the station put television on the air in 1953. In 1956, he joined WHB as an account executive, and on April 1, 1957, he became General Manager and part owner of WPEO.

ROBERT J. LEDER, Vice President and General Manager of WOR, New York City, came to this station from a similar post at the head of WINS, NYC. Prior to becoming General Manager of WINS, Mr. Leder held a number of executive posts with NBC: account executive National Spot Sales; Eastern Sales Manager, National Spot Sales; National Sales Manager, National Spot Sales, and Director of Sales, WNBC. He is a member of the Board of Governors of the Radio and Television Executives Society.

JOE MONROE, President of KJOE, Shreveport, La., is in the enviable position of owning his own station. In addition to being President, he is also General Manager, and still a deejay, doing a 6 to 9 AM watch. He started in radio in 1943 as a deejay. He was deejay for many stations until the FCC approved KJOE in August, 1954.

SAM J. SLATE, General Manager of WCBS, New York City, had been Director of Programs for the station for five and one-half years prior to his appointment to his present post. As Program Director, he was responsible for bringing Martha Wright, Jim Lowe, and Lanny Ross to WCBS Radio. He is a veteran of over 20 years experience in creating, writing, and producing many types of radio programs. He came to CBS in 1951 after serving the British Broadcasting Corporation's New York office as Program Director for six years.

JIM SYNDER, News Director, KDKA, Pittsburgh, was first associated with the station in 1947 as a reporter. He became News Director in September, 1955. He supervised coverage of the Big Steel Strike the same year, and he also traveled to the State Capitol, Harrisburg, to report on the income tax controversy. In 1956, he covered the Republican and Democratic National Conventions for the Westinghouse Broadcasting Company.

TELEVISION NEWS WORKSHOP SESSION - "Some Aspects of Television News"

Chairman: MIKE WALLACE, American Broadcasting Company, is well-known for his popular television program, "Mike Wallace's Night Beat." Leaving his post as newscaster for the Air Edition of the Chicago Sun-Times, Mr. Wallace came to New York in 1951. Since then, he has filled countless radio and television jobs including, "Weekday" which he co-hosted with Margaret Truman and "The Big Surprise," on which he was quizmaster.

ROBERT W. BRECKNER, Vice President in Charge of Programming for KTTV, Los Angeles, joined KTTV in 1948 as Film Director. In 1952 he was appointed Program Director and in 1955 was named Vice President. Prior to joining the station, Mr. Breckner was contact producer for CBS on the following radio shows: "Lux Theatre," "Masie," and "The Whistler."

F. O. CARVER, JR., News Director, WSJS-TV, Winston-Salem, N. C., joined the station in 1946 as News Director for radio. Assumed the dual role for radio and television when the television station went on the air in September, 1953. Prior to military service during World War II, he was in Public Relations and Newspaper work.

ARTHUR GASKILL, New England Representative, United Press Movietone News, Boston, Mass., has been in the newsreel business for 30 years. His photographic assignments read like a history book: Second Quebec Conference, Yalta Conference, Potsdam Conference, Surrender of Japanese on board USS Missouri and Atom Bomb at Bikini. He holds rank of full Colonel in the Active Army Reserve.

JOHN H. SECONDARI, Bureau Chief for the American Broadcasting Company in Washington, D. C., is also known for his novels, "Coins in a Fountain," "Temptation for a King" and "Spinner of a Dream." He has also written the following television plays: "Hostages to Fortune," "Patch on Faith," "In the Days of Our Youth" and "The Commentator". After serving six years in the U. S. Army during World War II, he became Deputy Chief of Information for the Marshall Plan in Rome, Italy. He is also news commentator for the ABC weekly television network show, "Open Hearing."

ROBERT E. TRIPP, News Director, WFAA and WFAA-TV, Dallas, Texas, directs the activities of six radio and eight television news people in separate news departments. From 1946 to 1950, was news director for WEEK radio in Peoria, Ill. He has served in his present position since 1950. He has received the following awards: The National Association of Radio and Television News Directors 1957 Trophy for Best Television Coverage of a News Event and Sylvania Award, 1958, for Best Televised Coverage of News Event.

Comments: Charles Vanda, Vice President -- Programming, WCAU-TV, Philadelphia.

TV CHILDREN'S PROGRAMS

Chairman: HELEN PARKHURST, world-famous educator and child psychologist, who conducts "Growing Pains," Westinghouse Broadcasting Company's radio series, for elementary education, known as the Dalton Plan. From 1947 to 1950, she conducted the radio series, "Child's World" which received four major awards. For work in 1956 she was awarded in 1957 the "McCall Gold Mike" for the greatest influence on youth through her Westinghouse Broadcasting program, "Growing Pains."

BOB EMERY, "Big Brother," WBZ-TV, Boston, is a favorite with adults as well as children. Prior to his present affiliation, he has been associated with DuMont's WABD, General Electric's WRBG and the DuMont network. Bob got his start in show business with the Castle Square Stock Company. He is also one of the real pioneers of radio, having started in 1921.

ROBERT M. GOLDENSON, Psychology Professor, Hunter College, has prepared many articles on television and children for publications such as: Parent's Magazine, National Parent-Teacher, Look, Child Study, and Childhood Education. He serves on the NBC "Children's Program Review Committee" and prepared a pamphlet, "Television for Children", in connection with the Foundation for Character Education.

DR. FRANCES R. HORWICH is well-known to her television audiences as "Miss Frances" on her highly successful television series, "Ding Dong School." In just a few short years she has received over 50 awards for her television work with children. The Zenith 1953 Special Television Award seems to sum up the tributes heaped on her. It said, "To Dr. Frances Horwich, distinguished member of the television industry, in recognition of her services to America through television."

BOB KEESHAN, "Captain Kangaroo," CBS-TV, started his television career as an NBC page boy. From 1947 to 1952, he played Clarabelle, the clown, on "Howdy Doody," while attending New York's Fordham University at night. His next characterization was Corny the Clown on WABC-TV's "Time For Fun." While at ABC, Bob introduced "Tinker's Workshop."

DISC JOCKEYS AND PUBLIC SERVICE

Chairman: STEPHEN B. LABUNSKI, Director of Radio Operations for The Crowell-Collier Publishing Company, New York City, will head the company's expansion in the broadcast field. Labunski is a veteran broadcaster, having served with stations KCMO, KUDL, WHB (all Kansas City, Missouri) and as Vice President and General Manager of WDGy, Minneapolis-St. Paul. Most recently he was Vice President for programming of the American Broadcasting Company network.

DEE FINCH, WNEW, New York City, states that he never wanted to be anything else other than a radio announcer. He spent four years with a Binghamton, N. Y. radio station as an announcer. Wanting to get into "big time" he headed for New York City and was hired by WNEW on the first day. He has been there ever since as half of the Klavan and Finch early morning popular radio show.

GENE KLAVAN, WNEW, New York City, didn't arrive at the door of success quite so easily as his team mate Finch. From law student at Johns Hopkins to radar engineer, to assistant editor of Coronet Magazine, then back to the University of Maryland, was his roundabout route to WNEW. In 1949, he landed Arthur Godfrey's old spot on a Washington, D.C. station and started causing a stir that ended with him coming to WNEW.

ART PALLAN, KDKA, Pittsburgh, is rated by Billboard magazine as one of the top ten disc jockeys in the United States. His public service achievements have played a major role in earning him the high position he holds in the KDKA listening area. In December, 1956, he went to Austria for first-hand reporting of the Hungarian refugee situation. He also was national disc jockey co-chairman of the Heart Fund drive and was given the honor of crowning Perry Como and Dinah Shore "King and Queen of Hearts" over a national television show.

BEN SANDERS, General Manager, KICD, Spencer, Iowa, joined this station in 1945. Prior to this he held positions of salesman and manager for the following radio stations: WNOX, Knoxville, Tenn.; WTAD, Quincy, Illinois; and KQW, San Jose, California. He is former President of the Iowa Tall Corn Network and Iowa Broadcasters Association. He is District Director of the Tenth District of the National Association of Broadcasters.

WALT TEAS, Disc Jockey, WFBR, Baltimore, Md., is currently handling the Morning DeeJay program over the Baltimore station. His wide experience at such stations as: KMAC, San Antonio, Texas; KRLD, Dallas, Texas; KVOO, Tulsa Oklahoma; included jobs of straight and ad lib announcing, news, disc jockey, emcee and quiz shows, and straight acting.

SELLING THE PUBLIC SERVICE PROGRAM

Chairman: WILLIAM DEKKER, Vice President and Director of Media, McCann-Erickson, New York City, was appointed to this position in 1952 when McCann-Erickson unified all its New York Media operations. He joined this agency in 1943 as Director of Radio Time and Station Relations. Prior to this he had been associated with Ted Bates, Inc., advertising agency, and with Procter and Gamble.

ROBERT B. COCHRAN, Program Director, WMAR-TV, Baltimore, has been with the Baltimore Evening Sun, owners of WMAR-TV, for the past 24 years as reporter, music critic, theatre reviewer, city editor, war correspondent, and now program director. Mr. Cochran was the first employee assigned to the station when it went on the air in 1947.

W. E. "BILL" HALL, Production Manager, CHML, Hamilton, Ontario, Canada, began his radio career in 1951 in a small mid-west Canadian station, where his duties were primarily news and spots. He came to CHML in 1952 as news reporter and soon became Director of Special Events and Public Service, Merchandising-Promotion Manager and recently was promoted to his present position.

ERNEST J. HODGES, Vice President and Account Supervisor of Guild, Bascom and Bonfigli, Inc., San Francisco, Calif., worked for a number of years for the Cleveland Press, Cleveland, Ohio. After his release from the Army Air Force he became a copywriter at J. Walter Thompson's San Francisco office. He joined his present employer as an account executive five years ago.

JAMES V. RYAN, Assistant Vice President-Public Relations, A.T.&T., New York City, first entered the Bell System February 1, 1940. Since that time he has served in the capacities of copywriter, advertising assistant, advertising manager (New Jersey Bell), and Asst. Vice President, New Jersey Bell. At present, he is a member of the Advertising Club of New Jersey.

SELLING THE PUBLIC SERVICE PROGRAM (continued)

A. W. DANNENBAUM, Vice President-Sales, Westinghouse Broadcasting Company, New York City, joined the company in 1953 and has held his present title since July, 1956. In his present post, Mr. Dannenbaum is responsible for the overall sales and sales policies of WBC's radio and television stations. His years in broadcasting began in 1935 when he joined WDAS, Philadelphia, as a radio time salesman. He later became the station's sales manager.

JAMES NELSON is manager of program services for NBC Television's "Special Projects." This program unit is engaged in non-fiction programming of an historical and entertainment nature. Mr. Nelson joined NBC in 1942, and became director of advertising and promotion. For several years he was an assistant to the then President of the network, Sylvester L. Weaver, Jr. Before he joined NBC, he was on the business staffs of Harper's Magazine and the Saturday Review of Literature.

Comments: KEVIN B. SWEENEY, President, Radio Advertising Bureau
NORMAN E. CASH, President, Television Bureau of Advertising

RELIGIOUS PROGRAMMING IN RADIO AND TELEVISION

Chairman: JOHN L. McCLAY, Assistant to the VP, KYW and KYW-TV, Cleveland, Ohio, joined the Westinghouse Broadcasting Company on March 26, 1956, and was immediately assigned to his present post. Prior to joining WBC, he was Assistant Manager of WCAU-TV, Philadelphia. In the course of his fourteen years of broadcast experience, Mr. McClay has been Program Manager for both independent and network-affiliate radio stations and Operations Manager for a New York TV station.

ELMO ELLIS, Manager, Programming and Production, WSB, Atlanta, joined this station in 1940 as publicity and promotion director and later served as script manager. With the opening of WSB-TV in 1948, he became assistant production manager. He established a reputation for such programming procedures as, "Removing the Rust from Radio," which won a George Foster Peabody Award.

JACK KUNEY, Producer, "Look Up and Live," CBS-TV, has been with CBS since 1954. His "Look Up and Live" was recently awarded a Sylvania Award as the "outstanding religious program in television." For five years, he was Producer-Director of "So Proudly We Hail." He has also been Program Director of radio station WLIB, New York City, and Production Manager of radio station, WNEW, New York City.

DR. JAMES ALFRED MARTIN, JR., Crosby Prof. of Religion, Amherst College, Mass., received his A. B. from Wake Forest College, 1937, and his M. A. from Duke University in 1938. He has contributed articles to: "Review of Religion," "Journal of Religion," "Theology Today," and "Encyclopedia Americana." He is a member of Phi Beta Kappa, Omicron Delta Kappa, Pi Kappa Alpha and is a Fellow, National Council on Religion In Higher Education.

IRVE TUNICK, "Light of the World," has contributed greatly to radio and television. In radio, he received 5 Peabody Awards, 10 Ohio State First Awards, a Special Citation, National Conference of Christians and Jews, and a Special Award from the Disabled American Veterans. He is well-known in television for his work on such shows as "Studio One," "Armstrong Theatre," "Omnibus" and special programs for: American Jewish Committee, Jewish Theological Seminary, and CBS, NBC, and ABC.

Comments by: FR. WILLIAM KAILER DUNN, Chaplain, Notre Dame of Maryland
DR. FREDERICK HELFER, Christian Temple, Baltimore
RABBI ABRAHAM SHUSTERMAN, Har Sinai Congregation, Baltimore

Address: THE HONORABLE JOHN F. KENNEDY, United States Senator, Massachusetts

Senator Kennedy is now serving his first term as United States Senator from Massachusetts. He is the third Democrat to represent Massachusetts in the U. S. Senate. Prior to his election to the Senate, he served six years as a Member of the United States House of Representatives from the Eleventh Massachusetts District.

Before World War II and before his entrance into Congress, Senator Kennedy was a writer and newspaperman. He represented the Chicago Herald-American at the San Francisco Conference and in 1945, he covered the British elections and the Potsdam Conference for International News Service.

He is a member of the Senate Foreign Relations Committee, Senate Labor and Public Welfare Committee, Special Committee to Investigate Lobbying, Special Committee to Investigate Labor Racketeering and Special Committee on Honoring Distinguished Senators of the Past.

He is the author of "Why England Slept" in 1940, the story of England's unpreparedness for war. His most recent book, "Profiles in Courage," published in 1956, is an account of the pressures endured by Senators who spoke out for what they believed to be the national interest in opposition to the heated feelings of their constituents. Both books received numerous awards.

RADIO AND TELEVISION IN THE SPACE AGE -- "BROADCASTING'S APPROACH TO SCIENCE"

Chairman: JONATHAN KARAS, Prof. of Physics, University of New Hampshire, has many television and radio shows to his credit, such as: "Science Sketches," "Mobile," "The Menace," "Science in Review," and "Sounds of Things." In addition to these shows, he has found time for many projects with the U. S. Air Force and the U. S. Army Engineers. He is affiliated with the American Physical Society, American Museum of Natural History, and the American Association for the Advancement of Science.

JOSEPH CONNOLLY, VP in charge of Radio, WCAU, Philadelphia, began his business career as Assistant to the Director of Advertising and Publicity for Fox Theatres in Philadelphia. His association with radio began in 1935 when he joined radio station WFIL as Assistant News Editor. He came to WCAU in 1940 as Director of Advertising, Sales, Promotion and Special Events. In 1956 he was named Vice President of WCAU.

KENNETH CHRISTIANSEN, Program Manager, Educational Radio and Television Center, Ann Arbor, Michigan, played a major role in the development of educational television in the South before joining the Center in July, 1956. Working with Robert B. Hudson, head of the program department, he now expedites program acquisition and procurement for the 30 non-commercial stations affiliated with the Center. He served as project director of the ETV for the Education Board since 1953.

BENJAMIN DRAPER, Executive Producer, California Academy of Sciences, San Francisco, California, has been Executive Producer of San Francisco's "Science in Action" since its inception in 1950. In 1956, he also became executive producer of "Explorers of Tomorrow." In recognition of these two programs, KRON-TV in 1956 was presented with the Edison Foundation Award as the television station that best served youth.

DON HERBERT, Prism Productions, in his role as "Mr. Wizard," has drawn on his experience as teacher, actor and scientist. The show began in 1951 on a small network of 14 stations. In addition to the prized Peabody Award for outstanding programs for youth and children, the program is the only four-time winner of the Ohio State Award for the best children's program on TV. The latest award was the Thomas Alva Edison Foundation Award. He handles all aspects of the program.

RICHARD PACK, Vice President-Programming, Westinghouse Broadcasting Company, New York City. (Note: For Biography See "Welcome")

LYNN POOLE, creator, producer, and host on the Johns Hopkins "File 7" network television program, will celebrate his 10th Anniversary on television this month. Mr. Poole is Director of Public Relations for The Johns Hopkins University, and created the Hopkins television projects in 1948. He has been active in educational broadcasting on radio since 1938 when he was Director of Education for the Walters Art Gallery in Baltimore. His Hopkins television programs have garnered 24 national and international awards.

Comments: DR. J. ALLEN HYNKE, Astrophysicist, Ohio State University.

"...AND NOW, A FEW WORDS FROM" - Dr. Bergen Evans

DR. BERGEN EVANS, Professor of English, Northwestern University, is well-known for his radio series, "Of Many Things," produced by the Westinghouse Broadcasting Company. The program has been hailed by the nation's radio editors, voting in the annual Radio-Television Daily poll, as one of the "five best new programs of the year." Television audiences know Dr. Evans as host of CBS' "The Last Word" and editor of the questions used on "\$64,000 Question" and "\$64,000 Challenge."

RADIO AND TELEVISION IN THE SPACE AGE

Address: DR.FRED L. WHIPPLE, Director Smithsonian Astrophysical Observatory
and Harvard College Observatory.

Dr. Whipple began his career as an astronomer in 1927, after receiving his A. B. from the University of California at Los Angeles. In 1931, he received his Ph. D. from the University of California, Berkeley.

He was Vice President of the American Astronomical Society from 1948-50. He was the recipient of Donohue Medals for the independant discovery of six new comets; the Presidential Certificate of Merit for scientific work during World War II; and the J. Lawrence Smith Medal of the National Academy of Sciences for research on meteors (1949).

Dr. Whipple is an active leader of the project on Upper-Atmospheric Research via Meteor Photography sponsored by the Bureau of Ordnance, U. S. Navy, and the Air Research and Development Command, U. S. Air Force by the Office of Naval Research and by the U. S. Army Office of Ordnance Research.

In addition to his present duties he also serves on the U. S. National Committee of the International Geophysical Year. He is Chairman of the Technical Panel on Rocketry and a member of the Technical Panel on the Earth Satellite Program. He is also a member of the Working Group on Satellite Tracking and Computation.

"THE CAUSE, THE CAMPAIGN AND THE BROADCASTER"

Chairman: FRANK TOOKE, General Manager, WBZ-TV, Boston, is a veteran broadcaster who has spent nearly all of his 20 years in the industry with the Westinghouse Broadcasting Company, Inc. stations. Before coming to Boston, he had been General Manager of KYW, Philadelphia. After three years in the Navy, Mr. Tooke returned to his program post at KDKA, Pittsburgh, where he stayed until 1950 when he was transferred to a similar post at KYW. A year later he was named General Manager of WOWO.

VIRGINIA BENTON, Public Relations Chairman, Tuberculosis Society, Columbus, Ohio, is also Assistant Executive Director of the Society, being responsible for general public relations, publicity and campaign. Following the death of her husband in 1948, she wrote radio copy for WLYN, Lynn, Mass. and became campaign and publicity director for the Red Cross, Lynn, Mass.

HAL DAVIS, Vice President, Radio and TV, Grey Advertising.

JIM FERGUSON, Program Manager, WSAZ-TV, Huntington, West Virginia, has been actively engaged in radio and television work since college days. He started in radio as an announcer-engineer while attending Ohio State University in Columbus, Ohio. He has worked for the Crosley Broadcasting Corp. station WLW-T as producer-director. He joined WSAZ-TV on December 1, 1949, where he was TV Sales Manager for two years and has been program director for the last seven.

JOHN GROGAN, Program Manager, WABD, New York City, held the same position at WNEW for two years. Prior to this he had been Program Director at WRCA; Production Manager WRCA-TV; Production-Director "Camel Caravan," William Esty Agency; and TV Account Supervisor at N. W. Ayer and Sons, Inc.

WALLACE KENDALL, Chairman, Committee on Education by Television and Radio of the National Social Welfare Assembly, New York City, in the last eight years has planned and supervised the production of many transcribed radio programs, films for theatrical and television use, other materials for use on radio and television, materials for use with the other media, and booklets for distribution to the public. He is active in the Committee on Education by Television of the National Social Welfare Assembly, of which he was recently made chairman.

RICHARD KROLIK, Radio-TV Consultant, National Education Association, has just written, produced and directed a half-hour public service film, "Satellites, Schools and Survival!", starring Charles Van Doren. Prior to this he has worked on "Wide, Wide World" as associate producer and writer; associate producer on "Today"; Director of television activities for "Life"; and producer-director for "March of Time."

PROMOTING AND PUBLICIZING THE PUBLIC SERVICE SHOW

Chairman: DAVID E. PARTRIDGE, National Promotion Manager, Westinghouse Broadcasting Company, Inc., New York City, joined WBC in October, 1953, and since that time has directed the greatly accelerated advertising and promotion pace of the Westinghouse group. Prior to coming with WBC, Mr. Partridge spent 12 years with the Crosley Broadcasting Corp., Cincinnati, where he served as director of sales promotion for WLW, WLW-T, WLW-D, WLW-C, and WLW-A. For his last three years at Crosley he was General Sales Manager. One of his most recent industry contributions, was serving as first President of the Broadcasters' Promotion Association.

AL BACCARI, JR., Public Relations and Publicity Director, KPIX, San Francisco, joined this station in September, 1956. He soon became a member of KPIX's advisory group to discuss public service activities of the station. Prior to this, Mr. Baccari was public relations director for Foster and Kleiser Company for over five years.

ALAN E. BRANDT, Brandt Public Relations and Promotion, New York City, as head of his own organization promotes a wide variety of broadcast projects for program packagers, networks, advertising agencies, independent stations and personalities. In television, one of his many outstanding publicity jobs was publicizing the "Howdy Doody" show. His five year tenure as Publicity and Special Events Director of WNEW, New York City, earned him the title of "creative publicist."

JOSEPH HUDGENS, Assistant Program and Promotion Manager, KRNT-TV, Des Moines, Iowa, has been with the Cowles broadcasting operation for 12 years. First for a year as publicity director for KRNT Theatre; then was named KRNT Radio Promotion Manager and programming duties were added when KRNT received a television permit in 1955. He was active in the 1956 organization of the Broadcasters' Promotion Association and is serving out a charter-member term on the BPA Board of Directors.

JOHN F. HURLBUT, Promotion and Publicity Manager, WFBM and WFBM-TV, Indianapolis.

Will, Harold E.

Administrative Vice President, National Association of Educational Broadcasters

Born September 7, 1918

M.S. in Journalism (Radio-TV), University of Illinois

Experience in Field of Communications:

Section Chief, Field Artillery Communications School, Fort Sill, Oklahoma (teaching, research, preparation of training manuals, etc.); writer, announcer, producer-director, production director, and program director for WILL, University of Illinois Educational station; instructor in radio-television, College of Journalism and Communications, University of Illinois; Administrative Vice President (formerly Associate Director), National Association of Educational Broadcasters

Activities Related to Profession:

Served as Radio-TV consultant to the National Project in Agricultural Communications in planning seminars and training programs; served four years on the Executive Committee (two years as chairman) of the Audio-Visual Council on Public Information; served on the Executive Committee of the Council of National Organizations.

Speeches and Publications:

Have given some 50 talks on broadcasting before such groups as state speech associations, national speech association, Institute for Education by Radio-Television, Council of National Organizations, citizens education groups, FEA's, National Educational Film Library Association, Department of Audio-Visual Instruction of the NEA, National Audio-Visual Association, high school and college career conferences, etc. Prepared (and supervised preparation by others) some dozen military communications training manuals; prepared communications research reports (military); a few articles and one booklet on broadcasting or related activities; edited educational broadcasting reports of surveys, workshops, etc.

Membership in Professional Organizations:

National Association of Educational Broadcasters; Sigma Kappa Chi (Journalism Professional); Alpha Kappa Psi (Commerce Professional); Kappa Tau Alpha (Journalism Honorary); Department of Audio-Visual Instruction of the NEA.

SCHWARZWALDER, JOHN C.

General Manager, Twin City Area Educational Television Corporation, St. Paul 8, Minnesota B.A., Ohio State University, 1937; M. Mus., University of Michigan, 1939; M.A., University of Michigan, 1940; Ed.D., University of Houston

Experience:

1945-1948 Co-founder and Associate Director of Wall School of Music, Hollywood, Founded and Directed the American GI Chorus, which toured, made appearances, and motion pictures. Associate Music Director for Republic Studios 1947-1948
1948-1956 University of Houston. Professor, Chairman of Radio-Television Department. Founded and was Manager of KUHF-FM (1950) and KUHT-TV (1953) the nation's first Educational Television station. Founded University of Houston Film Unit.
1956 - General Manager of KUCA-TV which went on the air September 1957. Founded KUCA-TV film unit which has produced extensively here and abroad.
Concurrent Employment: Established "University Forum", worked for KTRH-AM & FM for four years as news analyst. Served as ETV consultant to Detroit ETV, State of Louisiana, NAEB (Six-State Network Survey), State of Kansas (State Network) and numerous smaller entities.

Special Abilities and Qualifications:

Speaks French fluently and both German and Italian well
Intimate knowledge of North Africa and Western Europe
Reading knowledge of Spanish
Competent in both music and drama
Has extensive experience in business and accounting methods
Is an experienced teacher
Has numerous friends in Western Europe, Africa and Southeast Asia
Author of numerous articles, one book and editor of several other works

Honors:

Member of KKK (Education), AMA (Music), AER (Broadcasting) and JHE (Scholastic) fraternities.
Member of Board of Directors of Minnesota Foreign Policy Association; Minneapolis Symphony Orchestra; National Association of Educational Broadcasters; National Association for Better Radio and Television; Minnesota Heart Association; Awarded (1955) the Order of the Quissam Alaouite by the Sultan of Morocco.

Military Experience:

February 1941 to December 1945, Private to Major, Army of the U.S.; 35 months overseas service in North Africa, Italy, France, Belgium, and Germany; Nine campaign stars; 5 amphibious landings; Combat and counterintelligence work;

Travel:

NAEB Delegate to Conference of the European Broadcasters' Union in Amsterdam in 1960
Extensive travel in Western Europe and Asia Minor in 1943-45, 1955 and again in 1960.
Thirteen different trips into Mexico and Caribbean countries between 1945 and 1957.
Four separate Canadian trips and one to Iceland.

Copied at NAEB Headquarters
6-9-60

checki - file

Skornia, Harry J.

President, National Association of Educational Broadcasters
Born April 2, 1910
Ph.D. (Languages) University of Michigan, 1937.

Teaching Experiences:

University of Michigan (languages)
DePauw University (languages)
Indiana University (Radio & TV)
University of Illinois (Radio & TV)

Executive Experience:

Chairman, Department of Radio-TV, Indiana University, and Director
of Broadcasting 1942 - 1951

Chief of Radio (and Radio Attache at U.S. Embassy in Vienna), in
charge of Red-White-Red (German language) Network along Iron Curtain
(Vienna, Salzburg, Linz) 1951 - 53

President (formerly Executive Director) NABE, 1953 - 60

Consultant Experience:

- OMGUS, Germany, 1948
- USFA (Austria) and HICOG (Germany) 1949 (station development and operation)
- Board of National Missions, Presbyterian Church of USA (workshops in Alaska etc.)
- Adult Education Associations of Canada and the United States
- Catholic Broadcasters Association
- German School Radio Lectures and Workshops, Nurnberg, Palace of Justice, 1948
- German and Austrian desks, Voice of America
- National Education Association, North Central Association, Association for Supervision and Curriculum Development, and some twenty other national organizations

Publications:

Some sixty in professional magazines, yearbooks and other publications in the U. S. Canada, Great Britain, Switzerland, Germany, Austria, India, France, Japan, etc. One textbook (co-authored): Creative Broadcasting, Prentice-Hall, 1951.

Lectures and Addresses:

Some 200 in last twelve years, in German and French as well as in English, at National Conventions of principal professional organizations and broadcast conferences.

Professional Listings:

WHO'S WHO IN AMERICA
WHO'S WHO IN AMERICAN EDUCATION
DIRECTORY OF AMERICAN SCHOLARS
WORLD RADIO-TV HANDBOOK (HOLLAND)

Other:

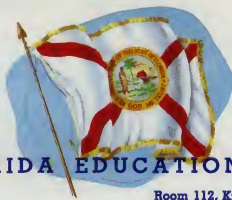
Student Tours (1936 - 1939)
Program Director NBC Station WIRE, Indianapolis
Radio Commentary (1940-41; 1945-49)
Former member, Fulbright Selection Committee (foreign scholars in Radio-TV)

who's who
file

October 23, 1959

Vernon Bronson

Dir., Station WTHS-FM, TV, Dade County Florida Public Schools, Miami, Florida.
(C) Organization, Administration, Programming. (E) New York Univ; Univ. of
Florida, 40-43; Univ. of Miami, 47-51, M.Ed. (T) "An Analysis of the Impact
of TV Upon the Educ. Processes in the U.S. and Some of the Resultant Problems."
(EP) Dir., Dade County Schools, 47-54. (NAEB) TV Operations Com., 52-53.
(A) Kappa Delta Pi, Iota Lambda Sigma. (P) "Need for Educ. TV in Dade County,
51," Statement to the FCC; "Comments to Proposals of F.C.C. in Part III of
TV Rule Making Proceedings, 51"; "TV and the Classroom Teacher," The Leader,
52. (H) P.O. Box 476, 7400 Grove Ave., Kendall, Fla.



Citations file

FLORIDA EDUCATIONAL TELEVISION COMMISSION

Room 112, Knott Building — Telephone: 3-5089

TALLAHASSEE, FLORIDA

MEMBERS

JUDSON FREEMAN, *Chairman*
J. KENNETH BALLINGER
FLOYD T. CHRISTIAN
J. J. DANIEL
NILES TRAMMELL
JAMES L. WATTENBARGER
STAN WITWER

October 6, 1959

JAMES ETHERIDGE, JR.
Executive Secretary

RECEIVED
NAEB HEADQUARTERS

OCT 8 1959
AM 7 8 9 10 11 12 1 2 3 4 5 6 PM

Dr. Harry Skornia, Executive Director
National Association of Educational Broadcasters
14 Gregory Hall
Urbana, Illinois

Dear Harry:

I am sure you will be interested in the enclosed resolution unanimously adopted by our Commission.

We hope that the NAEB will find it possible to make mention of this resolution in its publications.

I hope to see you in Detroit — at least in the early days of the convention. Best personal regards always.

Sincerely,

Jim E.

James Etheridge, Jr.
Executive Secretary

JE:jb

Enclosure

FLORIDA EDUCATIONAL TELEVISION COMMISSION

Room 112, Knott Building — Telephone: 3-5089

TALLAHASSEE, FLORIDA

MEMBERS

JUDSON FREEMAN, *Chairman*
J. KENNETH BALLINGER
FLOYD T. CHRISTIAN
J. J. DANIEL
NILES TRAMMELL
JAMES L. WATTENBARGER
STAN WITWER

JAMES ETHERIDGE, JR.
Executive Secretary

On motion of Mr. Floyd T. Christian, seconded by Mr. Niles Trammell, the Florida Educational Television Commission, at its regular meeting held in Gainesville, Florida on October 2, 1959, unanimously adopted the following resolution:

WHEREAS, Mr. Vernon Bronson, one of the founders and chief operational officers of Station WTHS, Channel 2, Miami, is one of the true pioneers of educational television in Florida and the Nation; and

WHEREAS, Mr. Bronson played a vital role in planning and securing the necessary legal, engineering and financial arrangements to extend educational television throughout Broward and Palm Beach Counties, as well as Dade County; and

WHEREAS, Mr. Bronson is recognized by the Federal Communications Commission, the National Association of Educational Broadcasters, the National Educational Television and Radio Center, the Joint Council on Educational Television, the Ford Foundation and other professional organizations of educators and broadcasters, as one of the earliest pioneers in educational television in the United States;

THEREFORE, Be it resolved that the Florida Educational Television Commission herewith extends its sincere commendation and appreciation to Mr. Bronson for his many significant contributions to educational television in Florida and the Nation. We are deeply grateful that Florida has the benefit of his experienced counsel and dedicated cooperation in the development of educational television in this State.

COPY

Who's Who file

From University of Michigan News Service
3564 Administration Ann Arbor, Michigan
Telephone 3-1511, Ext. 2623

~~two~~

1952

BIOGRAPHICAL INFORMATION: WALDO M. ABBOT

Waldo M. Abbot, associate professor of speech and director of the Broadcasting Service (WUOM) at the University of Michigan, was born September 13, 1888 in Kansas City, Mo.

In 1911 he received the degree of Bachelor of Arts from the University of Michigan, and in 1913 the degree of Bachelor of Laws from the same institution.

During World War I, he was placed in the motor transport corps and was commissioned first lieutenant.

He joined the faculty of the University in 1920 as instructor, becoming assistant professor of English in 1927 and assistant professor of speech in 1934. In 1938 he became associate professor of speech.

He has been director of Broadcasting Service since 1925.

He served at various times as assistant prosecuting attorney, Washtenaw County, Michigan; copy desk staff of the Christian Science Monitor; associate editor of the Michigan Alumnus; and director of the Hoover Ball and Bearing Company.

Professor Abbot is a member of the American Association of University Professors, Federal Radio Education Committee, National Association of Educational Broadcasters, National Association of Teachers of Speech, Michigan Association of Teachers of Speech, Radio Council of Chicago Public Schools, Michigan Education Radio Association, Parent Teacher Association, National University Extension Association, National Broadcasting Company, Station WJR, Detroit, and Institute for Education by Radio.

Waldo Abbot - 2

In 1951 he was elected to the Board of Regional Directors of the National Association of Educational Broadcasters.

He is the author of "Handbook of Broadcasting" published by McGraw-Hill.

Professor Abbot married Emily Ely of Rutherford, N.J. Three children: Marie, Waldo and Priscilla.

Member of the NAEB-FAE Committee - Grants -
in Aid Project.
Project supervisor - Freedom to Learn University
of Michigan

from:

Charles S. Boston

FLEISHMAN, HILLARD & ASSOCIATES

PUBLIC RELATIONS COUNSELORS

211 NORTH 4TH STREET • SAINT LOUIS 2, MISSOURI

CH 3446

for:



St. Louis Educational
Television Commission

FOR RELEASE SUNDAY, SEPTEMBER 13, 1953

September 11, 1953

Richard J. Goggin, former Director of Programming of the ABC-TV West Coast network and Head of the Radio Division, UCLA, has been named General Manager of Channel 9, the area's new educational television station, it was announced today.

The appointment was announced by the Executive Committee of the St. Louis Educational Television Commission.

Goggin will "immediately assume direction of the professional staff of Channel 9," the announcement said.

The staff includes a dozen directors, producers, writers and engineers, the nucleus of what will eventually be a 40-man staff.

Goggin will be responsible to the St. Louis Educational Television Commission which holds a permit from the Federal Communications Commission for construction of Channel 9 studio and transmitting facilities. The St. Louis Commission is made up of business, education, labor and civic leaders. It is chartered by the state as a non-profit corporation.

Biographical data on Mr. Goggin is attached.

###

*who's
who
file*

Richard J. Goggin, General Manager, Channel Nine in St. Louis.

Richard J. Goggin, former Director of Television Programming for the Western Division of ABC and Head of the Radio Division and in charge of television instruction at the University of California, at Los Angeles, has a wide range of professional experience in both broadcasting and education. He has had 15 years experience in program production and administrative capacities with CBS and ABC radio and television networks on both coasts.

His television experience dates back to 1939, and he was closely associated with the opening up of the entire ABC television network.

In 1946, upon return from military service, he joined ABC as a writer and director in television. In 1948, he became a producer and senior director of ABC's Eastern TV network, and in 1949, joined the Western Division of ABC as Director of Television Programming. He helped to establish KECA-TV, ABC's Hollywood outlet, and later became Senior Director of that station.

At various times from 1948 to 1950, while with ABC, he served as technical advisor for Twentieth Century Fox Films and Universal International Pictures.

While still with ABC, he joined the staff of UCLA as a lecturer in theater arts. Later, he moved full-time into the academic world. He served as Head of the Radio Division at UCLA, in charge of radio and television curricula and activities. He has virtually completed work on his Ph.D at Stanford University, holds an AB from Manhattan College, New York and an MA from UCLA.

From 1943, through 1946, he served in the United States Coast Guard as commanding officer on both a subchaser and supply ship in the Atlantic and Pacific theaters.

He is a member of the American Educational Theater Association, the Screen Directors' Guild of America and the Radio and Television Executives Society.

DAVID DODDS HENRY
President, University of Illinois

Who's Who
file

Current Professional Activities

Editorial Consultant, THE NATIONS SCHOOLS
Member, Scholarship Board, Ford Motor Company
Commission on Public Relations of Association of American Colleges
Committee on Television, American Council on Education
National Commission on Accrediting
(representing Association of American Universities)
Delegate of National Association of State Universities to American
Council on Education, 1955-56;
Member of Special Commission for Rubber Research of the National Science
Member-at-large, National Council of Honor Societies Foundation

Some Recent Professional Assignments

President, Association of Urban Universities, 1945-46;
Vice President, 1943-45; Secretary-Treasurer, 1947-55
First Vice Chairman, American Council on Education, 1949-50
Member of Commission on Research and Service of the North Central
Association of Colleges and Secondary Schools, 1947-52
Member, Joint Committee on Educational Television, 1950-55,
representing American Council on Education (Chairman, 1954-55)

Other Biographical Data

President, University of Illinois, September 1, 1955 -
Executive Vice Chancellor, New York University, 1952-55
President, Wayne University, Detroit, 1945-52
Earlier appointments: Pennsylvania State University, English Faculty
Battle Creek College, Director, School of Liberal
Arts
State Department of Public Instruction, Michigan
(Assistant Superintendent for Higher Education)
Executive Vice President, Wayne University

Birth - October 21, 1905, East McKeesport, Pennsylvania

Education - A.B., A.M., Ph.D., Pennsylvania State University

Honorary Degrees

University of Toledo (LL.D.) 1946
University of Louisville (LL.D.) 1951
Wayne University (HH.D.) 1953
Albion College (Litt.D.) 1954
New York University (L.H.D.) 1955

Honorary Memberships

Cranbrook Institute of Science
Torch Club of America

Honor Societies

Phi Beta Kappa (Scholarship)	Pi Delta Epsilon (Journalism)
Delta Sigma Rho (Forensics)	Omicron Delta Kappa (Service)
Phi Kappa Phi (Scholarship)	Alpha Omega Alpha (Honorary Medical)
Phi Delta Kappa (Professional Education)	Kappa Delta Pi (Honorary Education)

Other Memberships

University Club (Chicago)	Phi Beta Kappa Associates
The Tavern Club (Chicago)	National Council of National
University Club (New York)	Planning Association
Council on Foreign Relations	

November 10, 1955

Who's who

Madame Magdeleine Paz, one of France's outstanding women writers and radio producers, paid an official visit to the headquarters of the National Association of Educational Broadcasters, Monday and Tuesday. She came to Urbana-Champaign via Atlanta where last week she addressed the NAEB National Convention.

Madame Paz (nee Legendre) was born near Paris in the famous "Ile de France" province, the daughter of a high government official whose family had resided in that area for several generations.

College education with post-graduate degrees. One son (living in Algeria, director of a telephone and telegraph cable company); two grandchildren. Knight of the Legion of Honor. She is the author of several "best seller" novels, nearly all of which have been translated and published in eight or nine languages (including English, German, Italian, Spanish, Dutch, Greek and Japanese). Two early ones were published in the United States: Woman and You (T. Seltzer, New York, 1920 and 1921 respectively). Has also written travel books, critical essays, poetry, social studies and short-stories.

Madame Paz has translated fifteen English, American and German novels (including works by John Steinbeck, Helen Grace Carlisle, Oliver LaFarge, Katherine Brody, Storm Jameson, Andreas Latzko, Stefan Zweig, etc.).

Madame Paz has given hundreds of lectures on literary topics, in France and abroad. She was literary editor of a French daily from 1930 to 1940. Book reviewer, drama critic, movie critic; has written feature stories on France, North Africa, Greece, etc. (In all, several thousand articles in French newspapers and French and foreign magazines.)

In radio, she was a member of the Superior Council of The French Broadcasting System (Conseil Supérieur de la Radiodiffusion Française), from 1936 to 1940; director of Women's Programs at RdF,

1939 - 1940; co-founder of the International University of the Air (Universite Radiophonique Internationale) (URI), 1949; author of several series of weekly dramatic programs broadcast for two years over the French network (RdF); author of several radio dramas, of chronicles, interviews, talks, etc. At present, Mme Paz is the head of the Cultural Department of the International Exchange Division of Radiodiffusion-Television Francaise (RTF) and producer of all N A E B programs. Mme Paz is expected to be in the United States until October 28th.

H. J. Skornia: Biographical data

SKORNIA, HARRY JAY

Executive Director, National Association of Educational Broadcasters,
Director of Kellogg-NAEB Radio-TV Project and Lecturer in Journalism
(Radio-TV), University of Illinois (since June 1, 1953).

Born April 2, 1910, Charlevoix County, Michigan; son of Charles and Josephine
(Schlutenhofer) Skornia.

Education - Michigan State College, A. B. (1932), University of Michigan, A.M.
(1933) and Ph.D. (1937);

Married Helen Olivia Barry, September 3, 1938, daughter of Dr. Lee W. and
May (Peacock) Barry; children - Mary Margaret, Lee Charles.

Broadcasting Experience: Program Director, NBC-Radio Station WIRE, Indiana-
polis, Indiana, 1940-42; Weekly Radio Commentary, Stations WSUA, WTOM and
WTTS Bloomington, Indiana, October 1946 - June, 1948; Visiting Expert,
Office of Military Government, West German Radio Stations and RIAS Berlin
(organization, programming, production), Berlin and American Occupation
Zone, June - October, 1948; Visiting Expert, Office of Military Govern-
ment and Consultant to "Voice of America" for Austria, USFA, Austria,
and OMGUS and HICOG, Germany summer 1949; Radio Officer and Radio Attache
(FSS-2), Foreign Service, State Department and U.S. Information Agency
1951-53, operating German-language radio stations along Iron Curtain
(Vienna, Linz, Salzburg) in Austria (leaving this position to report to
present one, June 1, 1953).

Former Director and Vice-President of NAEB; former National
Director, State President, and Chairman of Nominating Committee of
Association for Education by Radio and Television (AERT); member Fulbright
(National Conference Board) Advisory Selection Committee for Radio and
Television; member of School Broadcast Conference and Institute for
Education by Radio and Television planning committees; member CNO Broad-
casting Committee and member of Executive Committee; member (1955-56)
AEA Delegate Assembly (at large); AEA Field Development Committee (1956-59);
NAEB representative (constituent member, representing TV and radio)
American Council on Education; member American Academy of Political and
Social Science, National Academy of Economics and Political Science,
Association for Education in Journalism and others; (Rockefeller) Fellow,
Second NAEB Allerton Seminar (1950); NAEB Fellow, Lincoln Lodge Seminar on
Educational Television (1953); formerly Director, Indiana UN Voluntary
Correspondents Speakers Unit; (three summers) member of Wisconsin Radio
Institute staff.

Teaching Experience: Arkansas City Junior College (languages) (1934-36); University of Michigan (1932-34, 1936-38); DePauw University (1938-40); Indiana University, Associate Professor (also Chairman of Department, and Director of Radio) 1942-53.

Special (post-college) distinctions, including Fellowships in professional societies: Who Knows and What (1949); Who's Who in American Education; Who's Who in the Midwest, Who's Who in America (in publication); Honorary membership in ATO (social), national journalism (Kappa Tau Alpha), German (Delta Phi Alpha) and other honoraries; member of Bloomington, Indiana Rotary (1944-49); Director and Vice-President Champaign, Illinois Exchange Club.

Author: (see attached Publications).

Travel (1935, '36, '38, '39, '48, '49, '51-53): France, England, Scotland, Belgium, Holland, Czechoslovakia, Austria, Germany, Italy, Yugoslavia;

Hobbies: Photography, Travel, International Relations.

* See publications separately attached.

BIOGRAPHICAL DATA - HAROLD E. HILL

NAME: Harold Eugene Hill

PRESENT POSITION: Vice President, National Association of Educational Broadcasters, 1346 Connecticut Avenue, N.W., Washington 6, D.C.

EDUCATION: B.S., University of Illinois, 1940; M.S., University of Illinois, 1954. Undergraduate work included a major in accountancy, and minors in economics and radio-television journalism. Graduate work consisted of a major in mass communications and a minor in economics.

BROADCASTING EXPERIENCE: May, 1946-July, 1947; Announcer, writer and producer, Station WILL, University of Illinois; July, 1947-August, 1948, Production Director, WILL; August, 1948-February, 1954, Program Director, WILL. Since that time, Associate Director, then Vice President of National Association of Educational Broadcasters.

TEACHING EXPERIENCE: September, 1947-June, 1954; Faculty, College of Journalism and Communications, University of Illinois. Taught courses in radio-television.

MILITARY SERVICE: Entered Army as 2nd Lieutenant, July, 1940; returned to reserve status in March, 1946 as a Major (Having been promoted during combat in April, 1945). Graduated in top 5% of class from Officers Communications School, Field Artillery School. Later served on teaching staff at this school. Was member of the School's communications research board. Assigned to Headquarters, Tenth Army as Field Artillery Communications Officer where he took part in planning of field artillery communications for the invasion of Okinawa, and for coordination of all Tenth Army Artillery radio and wire communications during the operation.

RELATED PROFESSIONAL ACTIVITIES: Served as Radio-TV consultant to the National Project in Agricultural Communications in planning seminars and training programs; served four years on the Executive Committee (two years as chairman) of the Audio-Visual Council on Public Information; served on the executive Committee of the Council of National Organizations. He is presently a member of the National Industry Advisory Committee of the Federal Communications Commission and a member of the Educational Media Council.

SPEECHES AND PUBLICATIONS: Has given some 50 talks on broadcasting before such groups as state speech associations, national speech association, Institute for Education by Radio-Television, Council of National Organizations, citizens education groups, PIA's, National Educational Film Library Association, Department of Audio-Visual Instruction of the NEA, National Audio-Visual Association, high school and college career conferences, etc. Prepared (and supervised preparation by others) some dozen military communications training manuals; prepared communications research reports (military); a few articles and one booklet on broadcasting and related activities; edited educational broadcasting reports of surveys, workshops, etc.

MEMBERSHIP IN PROFESSIONAL ORGANIZATIONS: National Association of Educational Broadcasters; Sigma Delta Chi (Journalism Professional); Alpha Kappa Psi (Commerce Professional); Kappa Tau Alpha (Journalism Honorary); Division of Audio-Visual Instruction of the NEA.

File:
Biographies

Mr. H. M.
" " " " " "
" " " " " "
" " " " " "

ROBERT LEWIS SHAYON
Television Editor SATURDAY REVIEW
Producer-Writer-Director for TV-Radio

Since 1950 Robert Lewis Shayon has been Contributing Editor of SATURDAY REVIEW covering television and radio in a weekly column and criticism, and contributing feature articles on broadcasting and communications.

Mr. Shayon became TV-radio critic for SR after a long and distinguished career as a writer-producer-director in television and radio, but he has continued his active broadcasting, not only writing about television and radio but actually participating in commercial and educational communications on the air.

Most recently he created, wrote and was host-moderator for ABC-Television's ("Directions '63) series, "Ethics in Five Acts," a series of programs devoted to contemporary American adventures in the moral realm. In the fall of 1962, he wrote and co-produced for ABC-TV's "Close Up" series (Bell & Howell) a two-part program, "The Big Revolving Door," being a study of prisons and prisoners in the U.S. Before that, he was the writer-member of a five-man American team to visit Soviet Russia and film the first television documentary on Russian education, "Meet Comrade Student."

He produced, wrote and narrated "Everybody's Mountain," a 13-program series on American education for the National Association of Educational Broadcasters and National Educational TV and Radio Center.

As executive producer for CBS Radio, he created, produced, and collaborated in the writing of most of the entire series, "YOU ARE THERE!" For NBC Television, he produced "The Big Story," a film and live TV series dealing with actual adventures of real newspapermen. "The Maglo's Brood," and "Operation Crossroads," "The Whole Town's Talking," are among the outstanding broadcasts written and produced by Mr. Shayon. He has won many of broadcasting's most distinguished awards, including the Peabody Award, The Sylvania Television Award for Creative Technique in Programing, Ohio State, City College, Radio Life, National Conference of Christians and Jews, School Bell Award of the NEA, and a Citation from the American Foundation of the Blind.

He was the first Television Critic for The Christian Science Monitor. He is the author of "Television and Our Children" (David McKay), he wrote the introduction for "The Eighth Art," a collection of essays on broadcasting. He compiled the book, "Interaction" for the Television Information Office.

Mr. Shayon writes extensively for other periodicals than SATURDAY REVIEW, lectures frequently before university, professional and civic groups on communications and education. He contributed the article on radio-TV for "The Child's World" Encyclopedia. He is a member of the Editorial Board of The Television Quarterly of the National Academy of Television Arts and Sciences; a member of the Board of Directors of The National Association for Better Radio and Television. He is married, has two teen-age daughters, and lives at Westport, Conn.

Recent Activities 1963: --American TV critic invited to meeting of Intertel Producers, Ditchley Park, Oxfordshire, England.
--Writer-Producer LP Record for American Heritage, World War II.
--Main Panelist ("The Communicators") Cleveland Conference on Public Service Programing; auspices Westinghouse Edcstg.Co.
Jan - March 1964 -- Visiting Lecturer; Broadcast and Film Criticism for

November, 1963

LAWRENCE T. FRYMIRE, CHIEF, EDUCATIONAL BROADCASTING BRANCH

Married 3 children Native of Chicago

President of Senior Class at Michigan State University

Graduate Degrees from Michigan State University:

Master of Arts in Personnel and Guidance
and Audio-Visual Education

Doctor of Philosophy in Adult Education
Cognate Fields: Audio Visual Education
and Educational Administration

Associate Professor in College of Communications at MSU
On staff of MSU from 1944-1963

Leave of absence from staff of MSU, 1962-1963 to take position
as Chief, Educational Broadcasting Branch, FCC.

Accepted permanent staff appointment as Branch Chief, Sept., 1963.

Active in Educational Broadcasting since 1942.

Manager of WKAR-WKAR-FM and active in development and operation
of WMSB-TV at Michigan State University.

Member: Broadcast Pioneers

National Association of Educational Broadcasters

WESTERN UNION
TELEGRAM

WESTERN UNION
TELEGRAM

WESTERN UNION
TELEGRAM

WESTERN UNION
TELEGRAM

Rec 2

CBC WSH
TOR 8/11/63 232P
S SKELLEY WASH

BIOGRAPHY OF BRUCE RAYMOND PROGRAM DIRECTOR RADIO NETWORKS
(ENGLISH)

BRUCE RAYMOND, PROGRAM DIRECTOR OF CBC'S ENGLISH-LANGUAGE RADIO NETWORKS SINCE 1959, ARRIVED AT HIS PRESENT CAREER BY THE DUAL ROADS OF PROFESSIONAL THEATRE AND SCRIPT-WRITING.

BROUGHT UP IN VERDUN, NEAR MONTREAL, MR. RAYMOND REGISTERED IN MCGILL'S FACULTY OF ARTS AFTER SERVICE WITH THE ROYAL CANADIAN NAVAL VOLUNTEER RESERVE. WHILE AT MCGILL HE ALSO ACTED IN SUMMER STOCK AND DIRECTED CHILDREN'S THEATRE CLASSES IN MONTREAL SCHOOLS.

HE GRADUATED IN 1949 WITH AN HONOURS ENGLISH B.A. AND WENT TO OTTAWA AS MANAGER AND ACTOR WITH CANADA'S FIRST POST-WAR PROFESSIONAL REPERTORY COMPANY, THE CANADIAN REPERTORY THEATRE.

AFTER THREE YEARS HE RETURNED TO MONTREAL AS A FREELANCER. HE WORKED IN VARIOUS CAPACITIES IN ENGLISH AND FRENCH TELEVISION AND RADIO. IN ADDITION TO ACTING HE ALSO VENTURED INTO SCRIPT-WRITING, TRANSLATING, DIRECTING, ADJUDICATING, BOOK AND THEATRE REVIEWING, FILM CUTTING, PRODUCTION MANAGEMENT AND THEATRE ADMINISTRATION.

DURING THIS PERIOD MR. RAYMOND ALSO ACTED AS DIALOGUE SUPERVISOR FOR ENGLISH TRANSLATIONS OF FRENCH TV PROGRAMS THAT INCLUDED THE PLOUFFE FAMILY. HE ALSO WROTE ABOUT 150 TV DOCUMENTARIES, CHILDREN'S RADIO SCRIPTS AND FILM-SHOOTING SCRIPTS, MAINLY FOR THE CBC.

HE JOINED THE CBC IN 1957 AS FIRST NATIONAL TALENT RELATIONS OFFICER AND WAS APPOINTED TO HIS PRESENT POSITION IN OCTOBER, 1959.

PRIOR TO JOINING THE CBC, MR RAYMOND WAS ACTIVE IN PERFORMERS' UNIONS. HE WAS ALSO A FOUNDING MEMBER OF THE BOARD OF THE CANADIAN THEATRE CENTRE.

MR RAYMOND LIVES AND WORKS IN TORONTO. HE IS MARRIED AND HAS ONE SON

SPRAGGETT

BIOGRAPHICAL SKETCH

THOMAS D. CLINE

XXXXXXXXXXXXXXXXXXXX Chief, Research and Services Section
Educational Media Branch
Office of Education

Educational Background

Public Schools, St. Louis, Missouri
B.S. Ed., Washington University, St. Louis
M.S. Ed., University of Wisconsin
Doctorate in progress, University of Wisconsin

Experiences

Teacher, University City, Mo., Public Schools
Research Assistant, University of Wisconsin
Instructor in Education and Audiovisual Coordinator,
Milwaukee State College, Milwaukee, Wisconsin
Director, Department of Audiovisual Education, St. Louis County,
Mo., Cooperating Schools
Visiting Professor, Washington University, St. Louis and University
of Florida
Branch Film Library Supervisor and Instructor in Education,
Extension Division, University of Wisconsin
Consultant, Office of Education
Coordinator of Utilization Services, AV Service Center,
San Jose, California, State College

John W. Bystrom

Assistant to the Under Secretary
of Health, Education, and Welfare
(Educational Television)

Previously served as a Consultant, Educational Media Branch,
U. S. Office of Education; Head, Department of Speech and
Theatre, Hamline University (St. Paul, Minnesota); Instructor,
University of Minnesota; Public Service Director, KEYD-TV
(Minneapolis, Minn.); President, Minnesota State Board of
Education; Member, Minnesota Liaison Committee on Higher
Education.

Ph D degree in Speech, University of Minnesota.

November 6, 1963

Mrs. Bradley-

Per our conversation forwarded for your records.

J. Turner

WOrth 23015

BIOGRAPHY

CAPTAIN HUGH M. ROBINSON UNITED STATES NAVY

Hugh Marston Robinson was born in Springfield, Massachusetts, on January 31, 1916. He graduated from the U.S. Naval Academy with the degree of Bachelor of Science in Engineering and was commissioned Ensign on June 2, 1938. He also graduated from George Washington University Law School with the Degree of LL.B. in 1943 and is a Member of the Bar of the U.S. District Court of the District of Columbia. He is also a graduate of the senior course of the U.S. Naval War College at Newport, R.I. He has served in aircraft carriers, battleships, cruisers, destroyers and motor torpedo boats and was awarded the Silver Star while serving as Commanding Officer, Motor Torpedo Boat Squadron Three in the Solomon Islands in 1942. Other citations include the Presidential Unit Citation and Navy Commendation Ribbon, also awarded for duty during World War II. He commanded the destroyer USS CHARLES J. BADGER, from 1952 to 1954, and the heavy cruiser, USS LOS ANGELES, from 1961 to 1962.

Captain Robinson has had three previous tours of duty in Washington, having served in the Office of the Judge Advocate General of the Navy, the Headquarters of the Military Sea Transportation Service, and the Bureau of Naval Personnel. From 1957 to 1960 he served as U.S. Naval Attache, Paris, France, with additional duty as Attache for Naval Questions at Bern, Switzerland. He is presently assigned as Military Assistant to the Assistant Secretary of Defense for Public Affairs, the Honorable Arthur Sylvester.

Captain Robinson is married to the former Peggy Town of Narberth, Pennsylvania. They have two children; Margaret, who is attending St. Agnes' Episcopal School in Alexandria, Virginia, and Hugh, Junior, who is a student at The Peddie School in Hightstown, New Jersey.

FEDERAL COMMUNICATIONS COMMISSION



36270

ADVANCE RELEASE - G
FOR RELEASE SUNDAY
JUNE 2, 1963

WASHINGTON 25, D. C.

BIOGRAPHICAL SKETCH OF E. WILLIAM HENRY, CHAIRMAN, FEDERAL COMMUNICATIONS COMMISSION

Commissioner E. William Henry today became Chairman of the Federal Communications Commission, succeeding Chairman Newton N. Minow, who resigned.

Chairman Henry became a Commissioner on October 2, 1962. On May 14, 1963, President Kennedy announced his intention to designate Commissioner Henry as the Commission's next Chairman.

Aged 34, Chairman Henry is the youngest person yet to head the Federal Communications Commission.

Born in Memphis, Tenn., on March 4, 1929, he received his elementary education in the local public schools. After graduating (cum laude) from The Hill School, Pottstown, Pa., in 1947, he attended Yale University where he obtained a B.A. degree in 1951. Following service in the Korean campaign, he received his LL.B. degree from Vanderbilt School of Law, Nashville, Tenn., in 1957.

While at Yale he was a member of the student organization which operates WYBC, the "indoor" broadcasting system wired to each dormitory. He served in its continuity department and also was an announcer. At Vanderbilt he was associate editor of that university's Law Review and was elected to the Order of the Coif, the national honor society of the legal profession.

Chairman Henry interrupted his education to enter the Navy. Upon completing that service's officer candidate school in 1951, he was commissioned an ensign in the United States Naval Reserve. He saw active duty for three years aboard the U.S.S. Bausell (DD-845), a destroyer with the Pacific fleet during the Korean campaign. He was discharged in 1954 as a lieutenant (junior grade) while serving as that ship's gunnery officer.

Admitted to the Tennessee state bar in 1957, he practiced in both state and federal courts. He was made a member of the bar of the Supreme Court of the United States three years later. Chairman Henry was a member of the Memphis and Shelby County Bar Association, the Tennessee Bar Association and the American Bar Association, and has served as a member of various committees of those organizations.

(over)

He entered the practice of law in Memphis and at the time of his appointment to the Commission was a partner in the firm of Chandler, Manire and Chandler, where he engaged in general trial and appellate matters.

Chairman Henry was active in civic organizations and affairs in Memphis, where he was a Director of the local Chapter of the American Red Cross, Vice President of Family Service of Memphis (a United Fund agency), General Counsel of the Tennessee-Arkansas-Mississippi Girl Scout Council, and a Director of the Memphis Cotton Carnival Association.

Prominent in civil rights activities, he held appointment as member of the Tennessee Advisory Committee to the United States Commission on Civil Rights.

He was associated in Washington with the Kennedy 1960 campaign organization as its representative to the Nationalities Division of the Democratic National Committee.

In 1955 he married Sherrye E. Patton of Memphis, holder of a B.A. degree from Vanderbilt University (1955), whom he met after returning from his service in the Navy. They have three children -- Elizabeth, six years old; Sherrye, aged three, and Emil, Jr., two years old.

Chairman Henry is an Episcopalian.

He holds membership in Phi Delta Phi, legal fraternity, and Chi Psi, college fraternity.

His hobbies are tennis, hunting and fishing.

- FCC -

Released 5/31/63

BIOGRAPHICAL SKETCH

William G. Harley

William G. Harley is President of the National Association of Educational Broadcasters.

He served in a similar capacity in 1958-59 and was Chairman of the Board of NAEB in 1959-60. He assumed the presidency of NAEB on a fulltime basis on November 1, 1960, after coming to Washington from the faculty of the University of Wisconsin.

At the University of Wisconsin, Mr. Harley was Professor of Radio-Television Education and Program Director of the Wisconsin State Broadcasting Service. In this position, he was responsible for programming of the eight-station Wisconsin State FM network, licensed to the State of Wisconsin, and of WHA and WHA-TV, the University's radio and television stations. In 1954, he put the nation's fourth ETV station on the air and was in charge of its operation until coming to Washington.

From 1957-58, he was Chairman of the Affiliates Committee of National Educational Television. Currently he is on the Board of Directors of the Joint Council on Educational Broadcasting and the U. S. - Japan Television Program Exchange Center; he is President of the Educational Media Council and a member of the National Industry Advisory Committee of the Federal Communications Commission and the U. S. National Commission for UNESCO.

Mr. Harley received his bachelor's degree from the University of Wisconsin in 1935 in Journalism and his master's degree in 1940 in Speech. He remained on

the faculty of the University from then on, except in 1951-52, when he served as Program Coordinator of the NAEB Adult Education Project. Financed by the Fund for Adult Education, the project produced such distinguished educational radio series as "The Ways of Mankind" and "The Jeffersonian Heritage."

In May, 1961, at the invitation of the State Department, he represented American educational broadcasters at the First International Festival of Television Arts and Sciences, at Montreux, Switzerland. In October of that year, he represented the United States educational broadcasters at the dedication ceremonies of Radio Netherlands at Hilversum and in December was a delegate to the Rome International Conference on School Broadcasting, where he served as President of the Commission on Sound and Television in the Fight Against Illiteracy.

Mr. Harley has traveled widely in connection with the promotion of the exchange of educational and cultural program materials and in providing consultation for newly emerging countries in the establishment of radio and television systems for education. He has visited broadcasting services in England, Italy, Sweden, Spain, Holland, Switzerland, France, Turkey, Iran, Sudan, and Japan.

Mr. Harley was a member of the special mission sent by the U. S. Department of State in 1961 to investigate educational broadcasting activities and potentialities in Bogota and was a member of the NAEB team of specialists brought in by the government of American Samoa to study the feasibility of establishing educational television in the Samoan school system.

In 1964, he represented the NAEB at the International Conference on Schools Broadcasting in Tokyo, and served as a vice president of the conference. Subsequently, Mr. Harley served as a member of the American delegation to a conference with Japanese broadcasters which established a U.S.-Japan Educational Television Program Exchange Center.

Mr. Harley regularly represents NAEB at meetings of the European Broadcasting Union, of which NAEB is an Associate member.

October 1965

Shirley: Mr. Tesser will pick this
up 8:30⁴⁶ as aide for Gen Ruenzi

Scanned from the National Association of Educational Broadcasters Records
at the Wisconsin Historical Society as part of
"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."



A collaboration among the Maryland Institute for Technology in the Humanities,
University of Wisconsin-Madison Department of Communication Arts,
and Wisconsin Historical Society.

Supported by a Humanities Collections and Reference Resources grant from
the National Endowment for the Humanities



Any views, findings, conclusions, or recommendations expressed in this publication/collection do not necessarily reflect those of the
National Endowment for the Humanities.